



TRAVEL DIRECTORY
of
ARIZONA



ARIZONA AUTOMOBILE ASSOCIATION
and
Rocky Mountain Motorists Inc.
PHOENIX DENVER

1931

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Everywhere You Travel

The Arizona Automobile Association

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Investigate the Possibilities of Membership

Arizona Automobile Assn.

Phoenix

Tucson

AC H113
35⁰⁰

ARIZONA

The Winter and Summer Playground

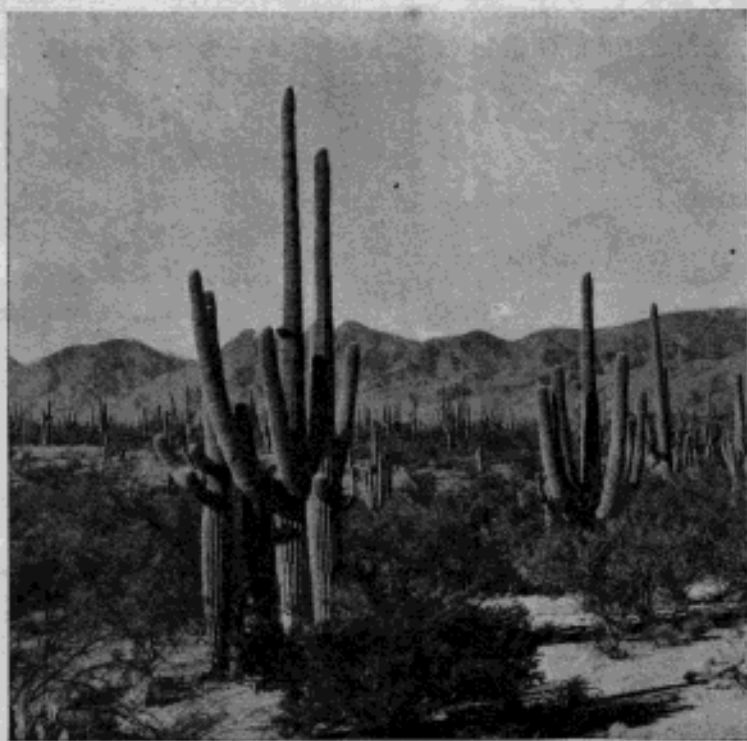
THIS Travel Directory of Arizona is compiled for the purpose of acquainting motor travelers with the delights afforded by travel in this area filled with scenic and appealing beauty. Steeped in the history of the unknown mysterious past and highly favored with sunshine, it is a region which intrigues the most experienced traveler.

So wonderfully endowed with scenic attractions is Arizona that it holds within its borders one National Park; eleven National Monuments and many National Forests, while innumerable Cliff Dwellings, Pueblos, Pueblo Ruins, Old Missions and Indian Reservations compel the interest of the motorist.

The majority of these scenic spots are reached by splendid roads which make motoring a pleasure while modern resorts, guest ranches, inns, and hotels offer every comfort and convenience to our visitors.

Within the pages of this booklet will be found a list of these resorts, guest ranches, inns, hotels and garages which are recommended by the Arizona Automobile Association as well worth your patronage.

May this little booklet add to the pleasures of the motorist in our midst.





The Grand Canyon

WHEN one has seen the Grand Canyon of Arizona for himself, he realizes how hopeless it is to try to describe it. Apparently, the Grand Canyon alone is big enough to describe its own wondrous, awe-inspiring beauty.

Nevertheless, here are some of the outstanding facts concerning it.

The Grand Canyon National Park includes 56 miles of the Grand Canyon itself, ranging from four to 18 miles in width, on either rim a narrow strip of land, heavily forested on the north, and rich with flowering vegetation on the south. On the southern rim and extending southeast are 50 square miles of yellow pine forest, making a delightful approach to the canyon and so hiding it from view that one is actually at the rim before there is even a hint of what is in store.

The eye travels from the straight, pine-edged line of the northern rim, down and over the turreted walls of canyons, which rise like steps to sharp, jagged tops in all sizes and shapes.

The Canyon was carved by millions of years of erosion through horizontal stratas of limestone and sandstone ranging from red to soft yellows, greens and greys. The color seems painted in almost even strips, streaked with the red that has washed down over the lower rocks. So vast and so silent is the immensity of the Canyon that it seems older than time. One of its chief attractions is the charming beauty of its coloring and its outlines with the path of the sun. In early morning its depths are fathomless blues and greens. With the rising sun its rocky wall formations are silhouetted in bright relief one against the other, and all day long it is a moving picture, almost too magnificent to be real.

In the many miles of canyon rim are several prominent points where the view of the canyon is especially gorgeous.

Trips down into the canyon on muleback where the traveler can explore for himself the mysteries he can only guess at from a distance, provide delightful variety to a visit at the park, to say nothing of some thrills to those unaccustomed to that mode of travel.

**"Whether for Business or Pleasure, Stop at the
Hassayampa"**



AN IDEAL CLIMATE IN SUMMER AS WELL AS WINTER

Prescott is an ideal location for many interesting scenic trips. Grand Canyon and Montezuma Castle and Well within four hour's drive. Picturesque patio and garden. One of the Southwest's best known hotels.

THE HASSAYAMPA HOTEL

Prices to Suit the Motor Traveler

PRESCOTT

ARIZONA

The Petrified Forest

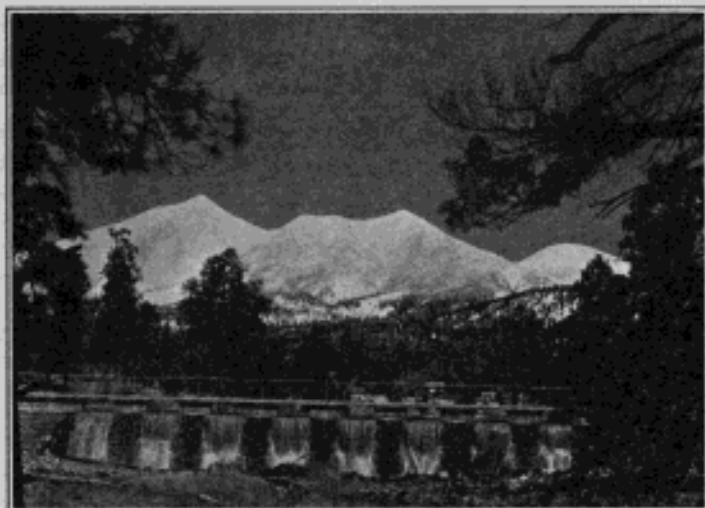
MILLIONS of years ago a great tract of woodland flourished. They reached for the sun and many of them must have stretched upward toward the heavens at least two or three hundred feet. Then a terrible thing befell them—a storm tore them from their native soil. They came to rest in an inland sea. It was a soothing sea, and they floated around in its warm mineral waters until those waters full of silica and iron soaked into the fibres of the wood until they sank to rest on the slimy bottom of the sea. Silt covered their resting places. Years went by and they were covered with hundreds of feet of silt.

An upthrust came and raised the land where the logs lay entombed until it rose more than a mile above the ocean which was drained back to its old bed until the logs began to come to light again. They were not the flexible pulsing trees that had waved and murmured in their northern home. They were turned to stone. Each cell was replaced by the minerals which hardened until only diamond dust will cut the surface. The soft greens and browns that clothed the trees at one time had turned to beautiful rainbow tints. Cool dark blues and purples, red carnelian and mellow jasper, rose and orchid tints lie deep in the heart of the petrified logs. Time and elements have shattered many of the finest logs and their great trunks lie on the slopes cascading jewels fit for a princess down the inclines.



PAINTED DESERT

FLAGSTAFF, ARIZONA



SAN FRANCISCO PEAK

FLAGSTAFF, one of the largest cities in northern Arizona, is located on U. S. Highway 66—the National Old Trails Highway. Coconino County, of which Flagstaff is the county seat, has 87 per cent of its total area under government control in the Coconino and Tusayan National Forests and Indian reservations. Most of this land is covered by a giant pine forest, the largest single solid body of white pine timber in the world. A large part of the country is under government supervision and controlled as Indian reservations, many trading posts being located within a short distance of Flagstaff.

Twenty-five miles south of Flagstaff lies Mormon Lake, the largest natural body of water in Arizona. Good accommodations are to be had and the fishing is splendid. Good duck and goose shooting in season. The surrounding country abounds in game of all kinds. Boats are available for fishing or for pleasure. There is an abundance of pure mountain spring water and the days of bright sunshine and cool summer nights attract hundreds from the warm southern climates.

There are more than 40 lakes within 40 miles of Flagstaff.

The San Francisco Peaks tower over the surrounding Colorado Plateau about 13,000 feet above sea level, in stately grandeur, and give the motorist a chance to see more of North America than from any other point on the continent. From the summit the visitor can look into five states, New Mexico, Colorado, Utah, Nevada and Arizona. One is able to look into the Grand Canyon 1500 or 2000 feet down the further walls and may trace it for 150 miles. The San Francisco Mountain Boulevard is a well surfaced highway with easy gradients and wide turns. From no point of vantage in the world is there such a wealth of scenic wonder and panoramic grandeur. An easy half day trip.

For further information, write the

CHAMBER OF COMMERCE

FLAGSTAFF

ARIZONA

Southwestern Arizona

TUCSON is one of America's oldest settlements. It was founded before the American colonists had conceived the idea of an independent nation.

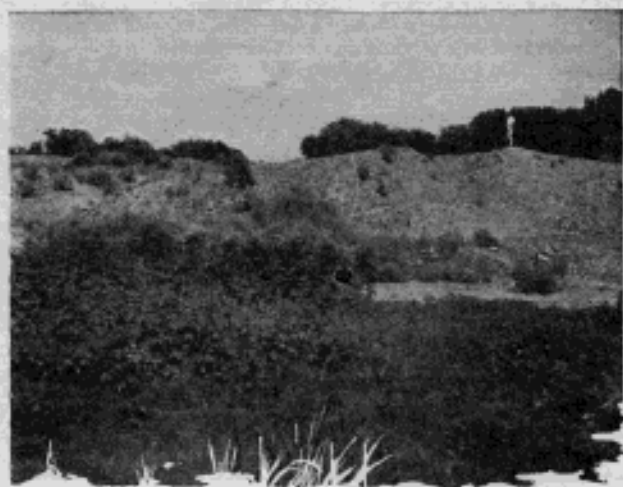
For many years after its foundling, Tucson, headquarters for Southwestern Arizona, was no more than a small presidio, garrisoned by a detachment of fifty soldiers from Tubac. The few huts were placed on what is now the west bank of the Santa Cruz River, facing the Sentinel Peak. The frequent attacks of Apaches made necessary the erection of an adobe wall, and as late as 1825 presented the appearance of a fortified village.

Before the Gadsden Purchase was made, Tucson had a population of about three hundred. This population was made up of Mexicans and about thirty Americans, the latter being the proprietors of stores, a flour mill and "some other business houses," probably saloons and dance halls. The early history is marked by tales of the "pleasant pastimes" of drunken cowboys and outlaws, and its reputation for being "tough" did not suffer by comparison with other Western towns of shady reputation.

Among the best of the trips is the one to the Mission San Xavier del Bac, founded in 1692, which is the shrine of the Southwest and the mecca for thousands of tourists from all over the world each year. Then on south to the Tumacacori Mission and Nogales, the metropolis of the border.

Historical romance of early days of Tucson are represented in Old Fort Lowell, the scene of many Indian skirmishes in the early days. Together with the two missions, the Indian villages and the Picture Rocks and Casa Grande Ruins afford one a medium of route in imagination back to the uncivilized days of past centuries.

Contrasting mountain and desert scenery are represented in the Catalina mountains, which contain Summerhaven and Soldier Camp on Mt. Lemmon, and Bear and Sabino Canyons, all popular as resorts.



"Only Hotel in Tucson With Patio Garden"



El Presidio Hotel

European Plan

"An Address to Be Proud of"

Most Rooms with Bath—All with Lavatory
Circulating Ice Water

All Outside Rooms Free Bus to and from Depot

CENTRAL LOCATION—FREE PARKING

Dining Room — Popular Prices

C. H. KROEGER, Prop.

TUCSON, ARIZONA

Just Through Congress Street Subway



CORONADO HOTEL

4th Ave. and Ninth Street

Tucson, Arizona

ALL OUTSIDE ROOMS

Every Room with Private Toilet — Half with Bath

Rates: \$2.00 Up — Free Parking

Single Apartments by Week or Month

Excellent Cafe in Connection

Owned and Personally Operated by E. J. Buckley

Tombstone's "Helldorado"

THE rumble of wagons, the roar of guns, the raucous shouts of "bull whackers," the joyous sounds of hilarity from wide open saloons and dance halls, the click of the roulette ball, the ballyhoo of crap dealers, and the hundred and one sounds of rip-roaring Tombstone of the early 80's, echo again at the annual "Helldorado" celebration held in October. Time is turned back half a century and thousands live again the stirring days of Arizona's most spectacular mining camp in that hectic time when the territory was in the making.

Again the spirits of such famous characters whose famous or infamous careers painted the early history of Arizona with vivid color, hover over the faithful reproduction of the actual scenes of their activities.

Again the Birdcage Theatre, immortalized by Alfred Henry Lewis in his "Wolfville" stories, rings with laughter as in the old days, with appropriate entertainment on the stage graced by Lotta Crabtree, Eddie Foy and many other celebrities of 50 years ago. Again the Crystal Palace, Arizona's most famous bar and gambling hall, holds forth as does the Oriental Saloon, the Bucket of Blood, Occidental Hotel, St. Louis Beer Hall, the Can-Can Restaurant, Papago Store, and Schieffelin Hall.

"Helldorado" is a thrilling, historic event, and a true western welcome awaits every visitor.

Nogales on the Border

NOGALES, ARIZONA, and her sister city Nogales, Sonora, are possibly the most unique of any two cities located on the North American Continent. On the American side is a modern and progressive American city of 8,500, and just by walking across a street you find yourself in a quaint Mexican city of 18,500. Although quaint in many respects, the Sonora side also has sections in her city which are possibly the most modern in all Mexico. As an example, the Mercado Municipal or Public Market in the Sonora city is equipped throughout with automatic refrigeration systems, displaying its goods in the manner of an up-to-date city in the United States.

Ambos Nogales has long been pointed out as an example of outstanding international friendship and cordiality.

Before Paul Revere made his famous ride, before the Battle of Bunker Hill or the signing of the Declaration of Independence, this section of Arizona was occupied by the forces of Spain. The Spanish Missionaries had already made friends with the Indians and established numerous missions.

Hacienda Los Encinos Guest Ranch

"Where Climate Is Comfortable the Year Round"



Leisure Hours May Be Enjoyed in Delightful Patios

Enjoy Your Stay in Arizona at a Ranch Which Has All the Comforts of Your Own Home

Here may be had all the pleasures of the great outdoors—Hunting, Riding, Hiking—and then the refreshing comfort of well furnished accommodations at the end of the day.

Rates from Oct. 15 to May 15, \$10.00 a day and up; May 15 to October 15, \$6.50 a day and up. Well furnished cottages with electric lights and all conveniences may be rented by the month.

Host and Hostess, Mr. and Mrs. E. Neil Carr.

SONOITA

ARIZONA

CIRCLE "Z" GUEST RANCH



Its excellent accommodations and service are contrasted during the day with a rugged out-of-door life. Here people may enjoy the splendid winter climate and enter into the healthful ranch activities and yet live as comfortably as in their own homes.

Every Recreation of the Out-of-Doors

HORSEBACK RIDING	RODEOS	
TENNIS	QUOITS	SWIMMING
HUNTING	TARGET RANGE	

Rates Furnished Upon Request

PATAGONIA

ARIZONA



Litchfield Park, Arizona

THE Litchfield Park area, West of Phoenix, offers the motor traveler an opportunity of seeing a huge cotton, cattle and citrus ranch in active operation.

Originally started as a cotton plantation for the Goodyear Rubber Company, it was found such a demand existed for accommodations by people who came to see and learn, that part of this immense tract has been turned over for their convenience. The village of Litchfield park has broad avenues lined with cottonwood and pepper trees, modern schools, and beautiful residences.

There are thirty-seven thousand acres over which to roam in this beautiful tract, with the White Tank mountains and Estrella range forming a background for the more adventurous who wish to ride further afield. Seventeen thousand acres are planted to dates, figs and citrus, while three thousand head of cattle intrigue the would-be stockman. Because of the twelve thousand acres of cotton raised each year it is necessary to replenish the soil by alternating with alfalfa which furnishes the feed for cattle.

The visitor may see all phases of farming operations here. There's the picking of cotton, harrowing of fields, and cultivating of orchards, as well as the cowboy activities in connection with the herds of cattle.

LITCHFIELD MOTOR COURT

18 Miles West of Phoenix on U. S. 80



TOURIST COTTAGES, \$2.00 PER DAY

Sixteen modern cottages each with kitchenette, shower bath, toilet and lavatory. Large room with wall bed, clothes closet, electricity for cooking, heating and lighting. Will furnish with linen, dishes and cooking utensils if desired. Beautiful shade trees and well-kept lawns.

THE WIGWAM AND GUEST COTTAGES



WIGWAM—\$50 PER WEEK AND UP, AMERICAN PLAN

The Wigwam is set in a veritable bower of flowers and shrubbery; the village has broad avenues, lined with fast growing cottonwoods and stately pepper trees. The architecture is that of the Cliff Dwellers, the Pueblos—and schools with every modern facility provide instruction.

A group of individual residences surrounds the main building and annex—complete guest homes where you can be as independent as you please. These guests homes contain a living room, bedrooms, shower or tub baths—they are furnished with a thoughtful eye to comfort and good taste. Maid service is supplied.

There are horses to ride, desert picnics, golf games, dances and bridge games. The farming operations are the most extensive of any ranch in the country, with citrus, cotton, dates and figs. Three thousand head of cattle are on the ranch.

Guests at Wigwam Ranch are welcome for a week or a season. As accommodations are limited it is always well to write or wire in advance.



Riding In the Desert

Litchfield Park,

Arizona

The Desert Flower Garden

THE word desert naturally visions up illimitable spaces of sand and sage brush, with little evidence of life other than the inevitable cactus, and, perchance, a rattlesnake here and there. But to the lover of nature, the desert presents another story. As each season comes and goes, a multitude of different flowers and shrubs come to bloom. Flowers of unexpected beauty, strangely named, unknown elsewhere—all blossoming in "nature's most fantastic flower garden."

Foremost of the vegetation is the Cactus, of which there are at least a hundred varieties, the best known being the Cholla, the Mammillaria, and the Sahuaro (Giant) Cactus, the most spectacular of them all. This specie often grows to a height of forty feet and over, the limbs of which grow parallel to the trunk and present a weird appearance.

Some of the better known trees of the desert are the Palo Verde or Tree of the Green Stock, the Ironwood and the Creosote bush with its glossy leaves, yellow blossoms and little white balls of fluffy cotton. Then there are Mesquites, the trees that the desert Indians regard as their special gift from God for they gain from them shade and sustenance. Their leafy branches often afford them a temporary home, their rosiny limbs a ready fire and their beans food in the form of mush, bread, tortillas and sugar.

The Bisnaga, or Nigger Head Barrel Cactus, carries moisture enough to provide water for drinking. Many a thirsty traveler, in bygone days, has saved his life at this unusual source of supply by cutting off the spiky top and mashing the pulp within.



DATE PALMS



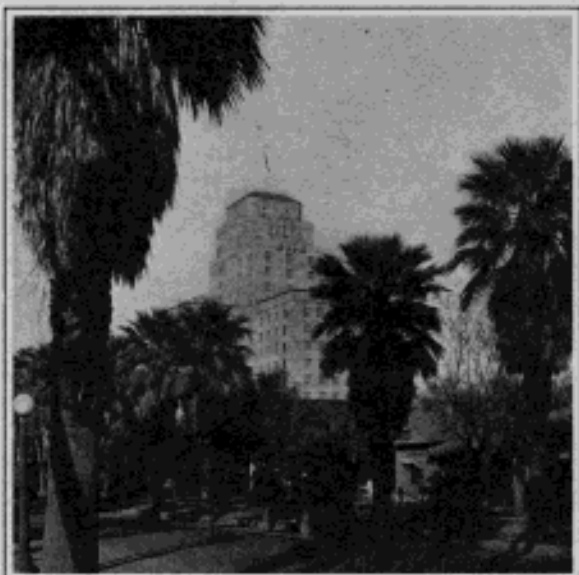
Companions in Service to the Blizzard-Weary
 In **ARIZONA** The New Winter Playground
 A Sunshine Haven

Westward Ho PHOENIX --- ARIZONA



In the city yet apart from it, about 5 minutes walk from theatres and business, this hotel is ideal for comfort and rest.

Flanked by an outdoor Palm Patio and containing every modern convenience Westward Ho has truly become . . . "The Place to Go."



Both hotels air-cooled in summer and offer special low summer rates. Both are open all year to guests.

The Pioneer TUCSON --- ARIZONA



G. H. BENEFIELD, Mgr.

Every outdoor sport is yours to enjoy in balmy sunshine in this land where winter never comes. Pictured here is the Sun Deck atop the Pioneer, just an hour and a half from the Mexican border.



Make reservations for a suite during the Winter Season. Wire or write
 GEO. W. LINDHOLM, President and Managing Director
 THE WESTWARD HO AND PIONEER HOTELS



The Salt River Valley

THE Salt River Valley with its 240,000 acres in diversified cultivation, is essentially a land of small farms. Commodities can be grown in this valley when they are out of season in other agricultural areas. This is due to the warm climate and long growing season.

Alfalfa is the basic agricultural crop, though cotton, both long and short staple, is grown extensively.

Citrus fruits in the Salt River Valley, after forty years' experience, has proven that the general conditions are favorable. Soil conditions are favorable, water plentiful and sufficiently cheap to offer no handicap.

Few sections of the United States are so located that they can produce dates. In the Salt River Valley ideal conditions prevail for date culture. Arizona is probably the largest and best date producing region in the world.

The Salt River Indian Reservation is a treat to visitors. Here various tribes dwell in tiny huts and cultivate their crops.

The Papago Sahuaro National Monument lies northwest of Mesa and offers a delight of one thousand nine hundred and forty acres of unspoiled desert. It has a splendid variety of desert growth and strange rock formations.



Ingleside Inn

Address Phoenix,
Arizona

AMONG THE ORANGE
TREES—
WHERE SUMMER
LOVES TO LINGER
AND WINTER NEVER
COMES

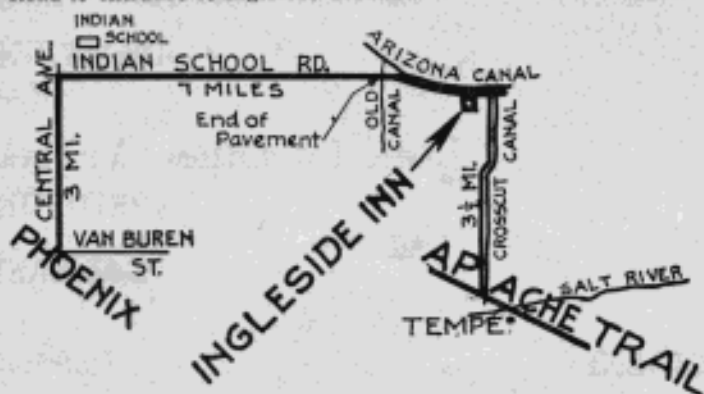
Delightful
surroundings
Restful and
interesting
Home-like comforts
Best of cuisine
Best of service
Horseback riding
Motor trips Golf
Croquet Tennis



ENTRANCE

8 MILES NORTHEAST OF PHOENIX

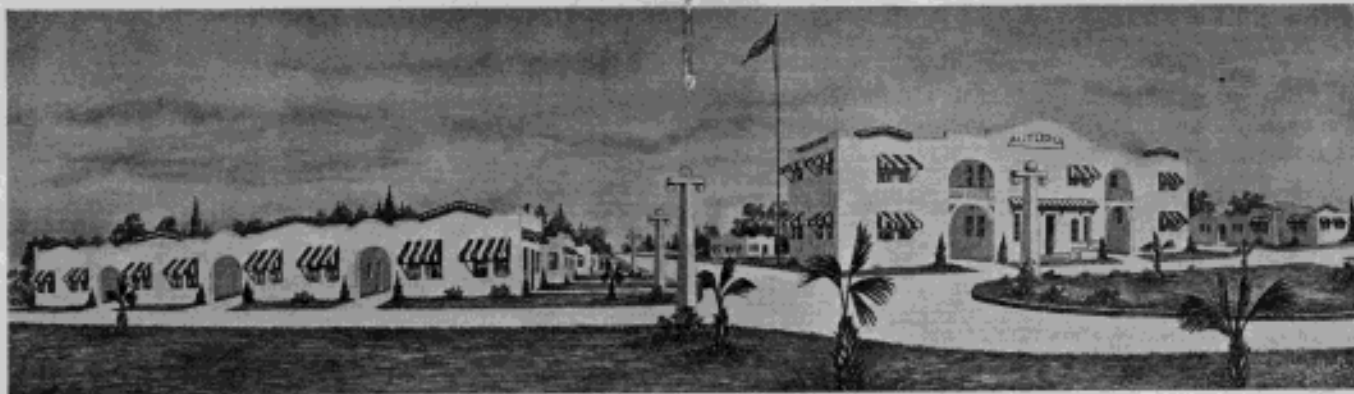
Start at Central and Van Buren Street, three miles north on Central to Indian School, thence seven miles east on Indian School Road to entrance of Ingleside Grounds.



AUTOPIA

REGISTERED TRADE NAME

A WEIMER-HARVEY LODGE



Finest Motor Park in Arizona with Tourist Hotel Apartments



AUTOPIA is waiting to welcome you and to provide you with the ultimate in modern motorist accommodations. Bright, cheery apartments, complete in their equipment with gas, electricity, hot and cold running water, refrigeration, telephones, and dozens of other surprising details—all furnished. Ideal accommodations for the motorist. Private garage for your car, and the best of hotel accommodations for you and your family. Rates are no more than you will want to pay.

DON'T UNPACK—JUST DRIVE IN
Everything Furnished

Look for Other Weimer-Harvey Lodges Along Your Route
A COMFORTABLE PLACE TO REST

3901 EAST VAN BUREN STREET
(Highway 80)

Rates: \$3.00 to \$4.00 per Day

PHOENIX

ARIZON