



ARIZONA TOURS INC.
TAKES YOU ANYWHERE

Tour
In
Arizona

VIA

Arizona Tours



ARIZONA TOURS INC.
TAKES YOU ANYWHERE

Tour
In
Arizona

VIA

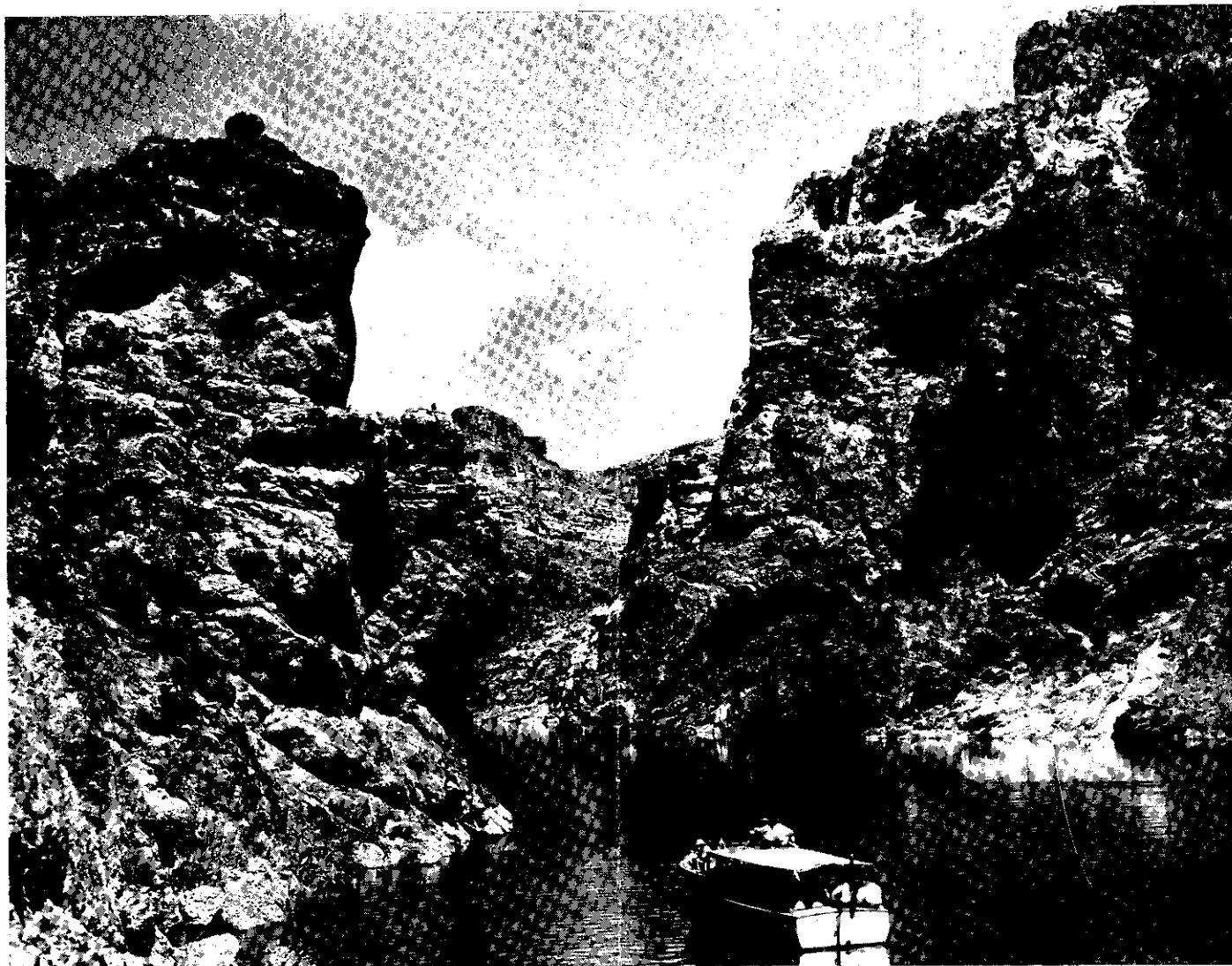
Arizona Tours



C9791
Paw. 22

Parlor Car "APACHE"—Arizona Tours

You're In Arizona! You're In Arizona!!



CANYON LAKE

And while you're in Arizona you want to see Arizona. To see *as much* of Arizona as you can.

There is much to see. If you started right now, and spent the next ten years at it, you might get fairly well acquainted with the high spots, but even then there would be many charming places, much grand scenery, many interesting industries, and a multitude of interesting people in Arizona, that you would never have heard about.

THE BEST WAY

So, if your time is limited—and it is limited unless you have come here to live the rest of your days—you had better have a little help. Help in picking out, from all the great array, the things that most interest *you*, and then help in getting there.

ARIZONA TOURS SERVICE

ARIZONA TOURS, INC., prides itself on its service to visitors, in the help it gives them in selecting and seeing. It maintains the standard tours that nearly everyone takes, and it maintains a selective service as well.

STANDARD TOURS

VALLEY 70-MILE TOUR The 70 Mile Valley Tour is daily conducted over many of the most interesting and scenic roads in The Roosevelt Project, of which Phoenix is the center, often spoken of as the "Emerald Valley." It deserves the name. For particulars of this trip we refer you to our folder entitled "Seeing Central Arizona."

CANYON LAKE TRIP Never, if you live to be a hundred, and have been all over the world thirteen times, will you ever forget the trip to Canyon Lake and the wonderful boat trip over the *different* body of water. For further information see our "CANYON LAKE" folder—but the only way to get an idea about it is to go. And when you get back you will not be able to describe it yourself.

ROOSEVELT DAM TRIP For many years well qualified and experience writers have been trying to tell the world about the trip to Roosevelt Dam and the wonderful Roosevelt Lake—but no one who makes the trip has any real ideas about it beforehand, no matter how much he has read.

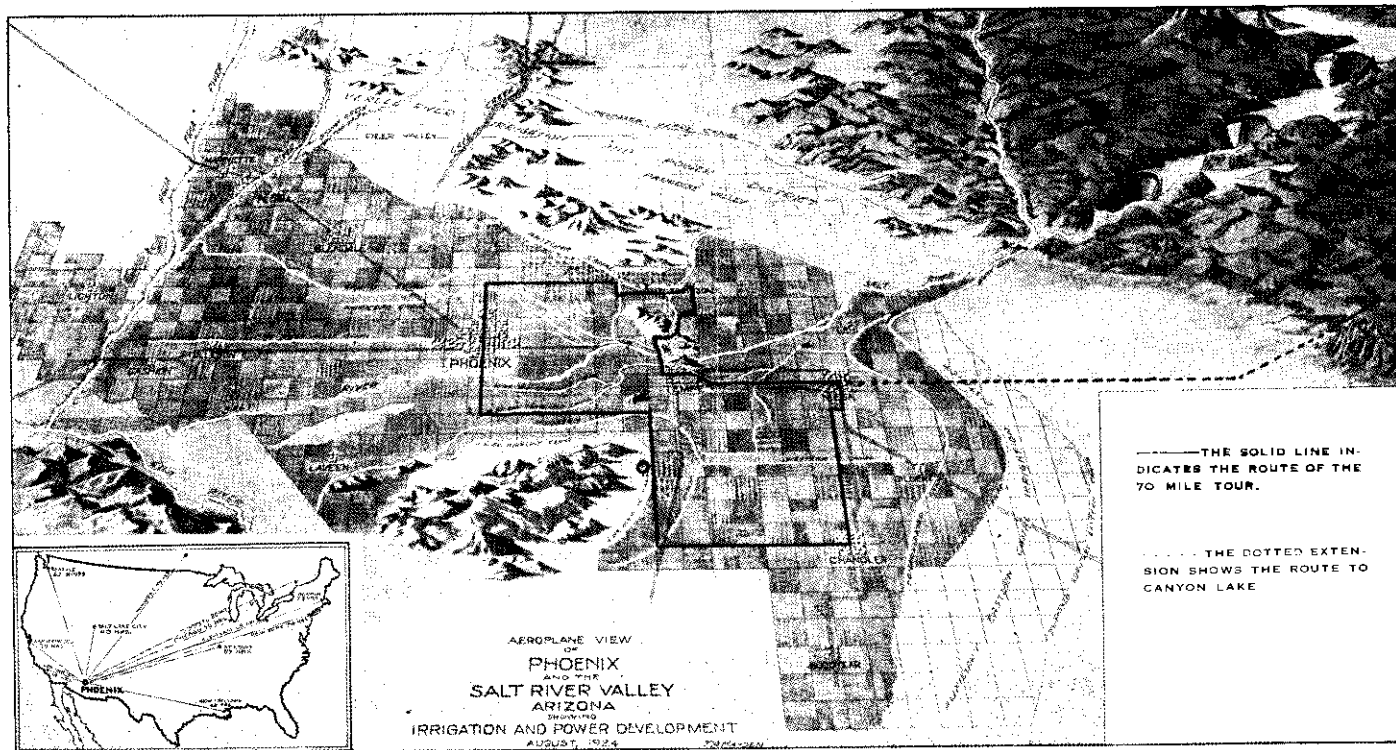
NUMEROUS OTHER TRIPS

All over the state, reached by splendid roads, the careful drivers of ARIZONA TOURS takes the visitor, comfortably, safely, at his own convenience.

If your time is limited, talk it over with us. We make a specialty of planning special trips, to take in any point of interest, or a whole string of them. The services of our officials is always available, and of our highgrade cars and excellent and well-informed drivers to take you where you have planned.

A FEW SUGGESTIONS

CASA GRANDE RUINS Casa Grande Ruins — "The Great House," is the only ruins of its kind in the world, and sufficiently important to be carefully preserved by the Government, with a competent archeologist in charge.



HORSE MESA DAM Horse Mesa Dam is done, and available for tourists. It is the largest single arch dam in the world, and creates a 40,000 h. p. hydroelectric plant and a lake 17 miles long through the mountains.

If thrills interest you the road down Fish Creek Canyon to Horse Mesa will surely intrigue you. They say the Indians along there get all their Stetsons by picking them up after Texans have gone down and their hair has lifted off their hats.

INDIAN RESERVATIONS Apache, Navajo, Pima, Papago, and various other Indian tribes, live on their reservations in various parts of Arizona, Pimas at Sacaton, near where the Casa Grande Ruins are located, live as these peaceful agricultural Indians have lived since time immemorial. True they have stoves and modern agricultural implements, but they are the same Indians. There is a government experiment station there, too, where the famous Pima cotton was bred.

The Papagoes, desert Indians, still as they always did, with a few cattle, a brush ramada for the old stone mill to grind their grain.

TO ROOSEVELT DAM

It is the trip of a thousand thrills! Thrills, impressions, and emotions chasing each other through the mind and the nerves with lightning rapidity, until the tourist feels there is nothing left to thrill



Along the Apache Trail



State Capitol, Phoenix

over! Such is the trip from Phoenix to Roosevelt dam along the Apache Trail.

There is one good way to go, and that is in a sedan of the ARIZONA TOURS, INC., in charge of a careful, trustworthy driver who is familiar with every inch of the mountain road, and who knows his stuff.

The visitor who leaves Phoenix without making this trip is passing up an opportunity which may never return, and he loses something out of his life forever. Not to make this trip is not to know the wonders of America. The ARIZONA TOURS, INC., will arrange the trip at any time for any number of persons, returning the same day or later; and over the same route or back via the Miami-Superior highway, through Globe, adding to the trip a view of of the greatest copper mines and smelters in the world.

Arizona has, probably, a greater variety of scenery and climate than any other equal area in the world

The best, the quickest, the most comfortable, and the most interesting way to see the wonders of Arizona is to take the trips provided by ARIZONA TOURS, INC.

On the way to Roosevelt we pass

CANYON LAKE

Canyon Lake is entirely artificial. It is of the water of the Salt River impounded in an immense

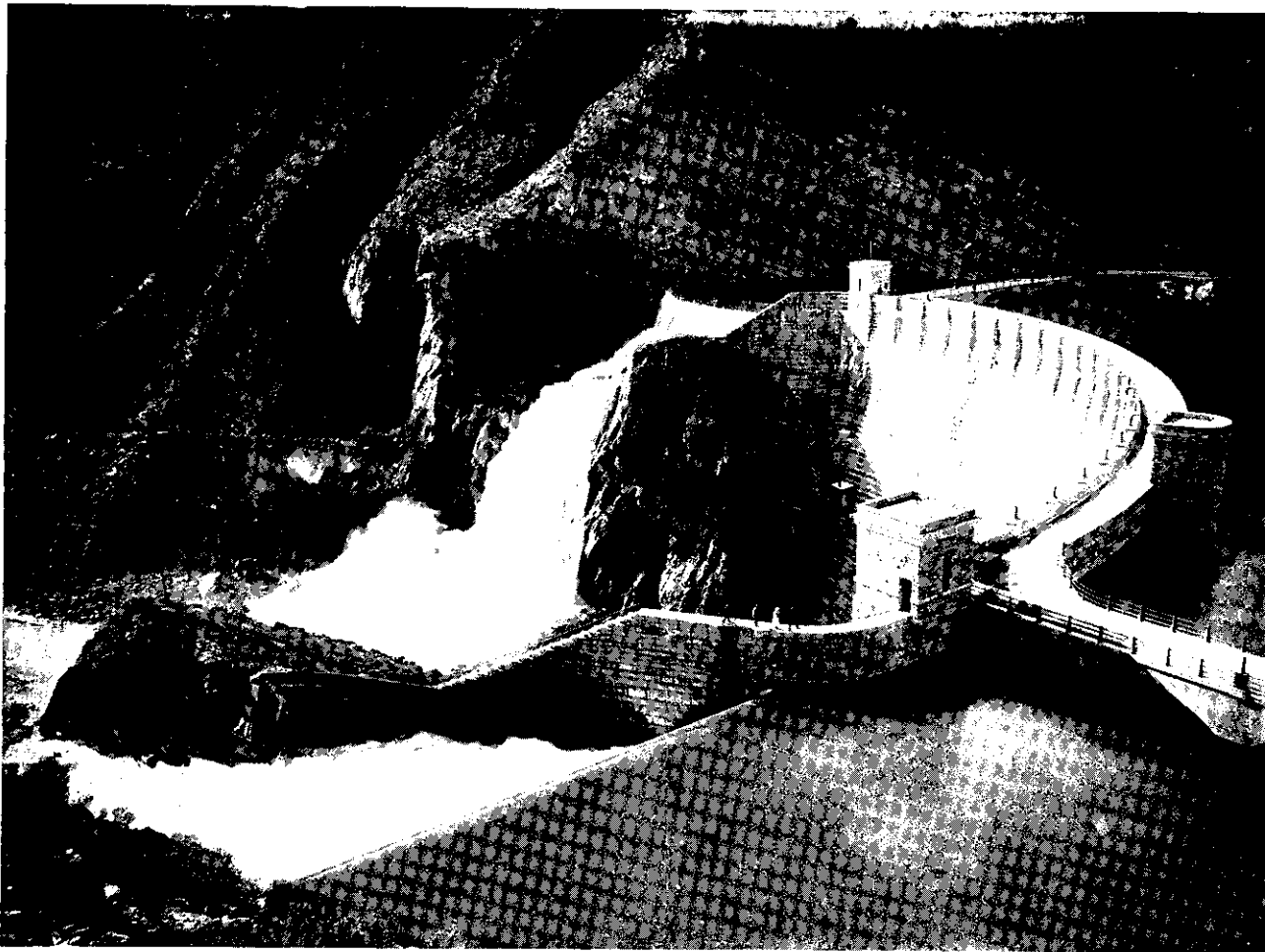
canyon. It has no "banks" but it confined in its deep bed by high and deep walls of perpendicular rock, nearly half a mile high, showing many tints and deep colors. On these wall can be seen drawings, paintings, and chiselings, done by the hand of nature, depicting a thousand subjects.

The "Geronimo," a comfortable steamer, takes passengers for the boat trip through the lake, a cruise of nearly thirty miles, over the clear, blue water, in which are many fish—bass and trout—a water trip de luxe through the heart of the mountains. A few years ago, such a water trip in Arizona was not dreamed of by even the wildest imagination.

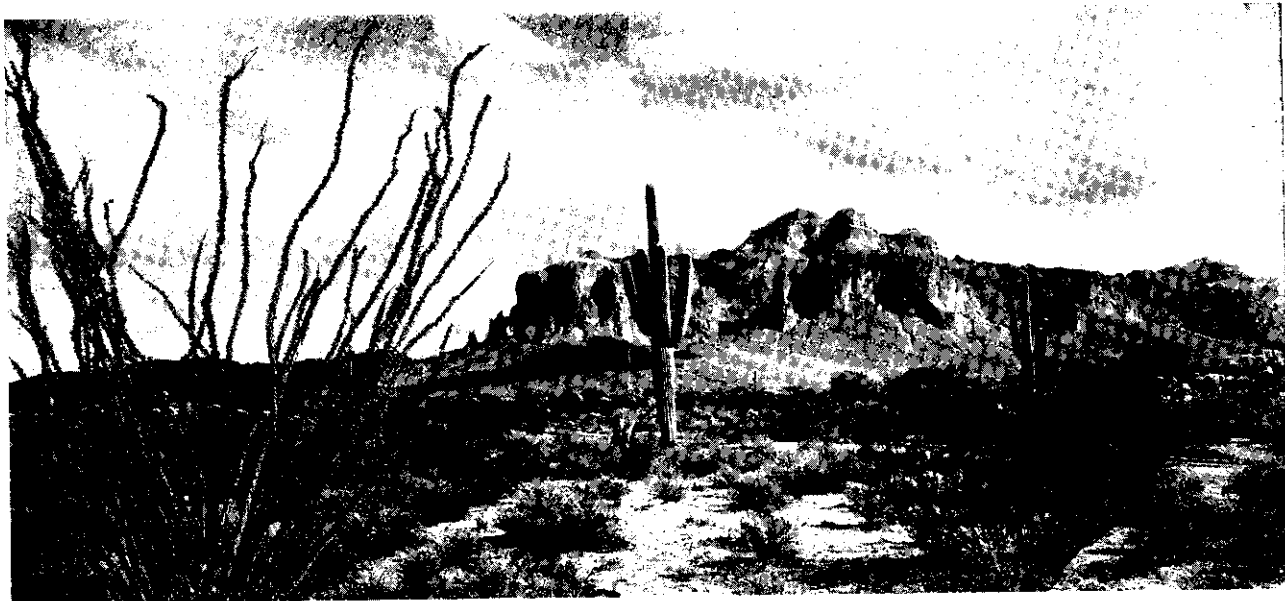
The Mormon Flat dam, built by the Salt River Valley Water Users association, in the Salt River,

goes down to a depth of 73 feet to bedrock, and towers 165 feet above the river. It was near this spot, in the early immigrant days, that the Apaches perpetrated a massacre, still remembered for its atrocity.

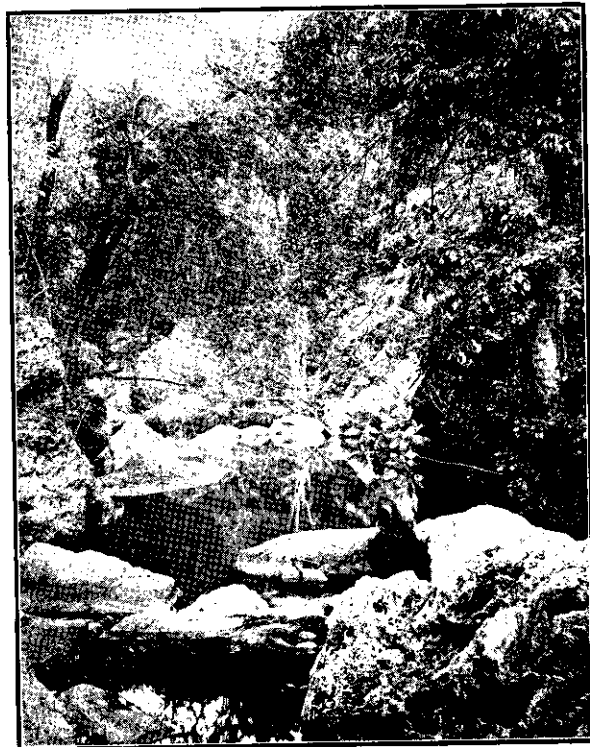
We proceed over a beautiful road of crushed green granite, beside the Salt River gorge, and soon we are in sight of the Roosevelt dam. Hugging the mountainside, the road winds around until at last we drive out of the shadow of the mountain, over the dam, on a driveway sixteen feet wide and 1,125 feet from end to end. This dam, 285 feet high—120 feet higher than Niagara Falls—having a base 250 feet wide, impounds the water of Salt River and Tonto Creek, and creates Roosevelt Lake, the largest artificial lake in the world.



Roosevelt Dam, owned by the Salt River Valley water users



Superstition Mountain on the Apache Trail



White Mountain Trout Stream

HUNTING AND FISHING

Arizona and Old Mexico are still paradises for sportsmen at all seasons,—and ARIZONA TOURS will arrange your trips for hunting and fishing.

WHITE MOUNTAINS In the Mogollon Rim and White Mountain country of Arizona, in the Blue Range of Arizona and New Mexico, there is as fine trout fishing as can be found anywhere.

Brown bear and mountain lion are still to be found with the aid of competent guides and good equipment.

There is more deer, mule deer and whitetail, to be found in Arizona than in any state in the Union.

Whitewing, quail, ducks, doves, all are to be found in season, in such quantity as will amaze the Eastern sportsman.

DOWN IN MEXICO Down in Old Bexico there is found all the game native to Arizona, plus many varieties entirely new to the average Eastern sportsman. There is antelope and mountain sheep in abundance and the Mexican jaguar. In the California Gulf is such fishing as you dream about but have never seen.

While you are in Arizona see ARIZONA TOURS about that hunting and fishing trip you have been planning for years.

NORTHERN ARIZONA

The wonders of Northern Arizona are available to you through ARIZONA TOURS. Grand Can-

yon, the Kaibab Forest, the Painted Desert, the White Mountains with their great forests.

FLAGSTAFF During the summer we maintain a summer headquarters at Flagstaff, at the Weatherford Hotel. Trips are made from there all over Northern Arizona, and in winter the same points are reached from Phoenix.

FRISCO We particularly recommend the **MOUNTAIN** trip to the top of the San Francisco Peaks, during the summer. This marvellous road reaches an elevation above 13,000 feet, the highest in Arizona.

From the top you see the Grand Canyon and the Painted Desert at your feet, and looking out through the clear air can see into six states and Mexico. Seasoned travelers say that it is the finest thing of its kind.

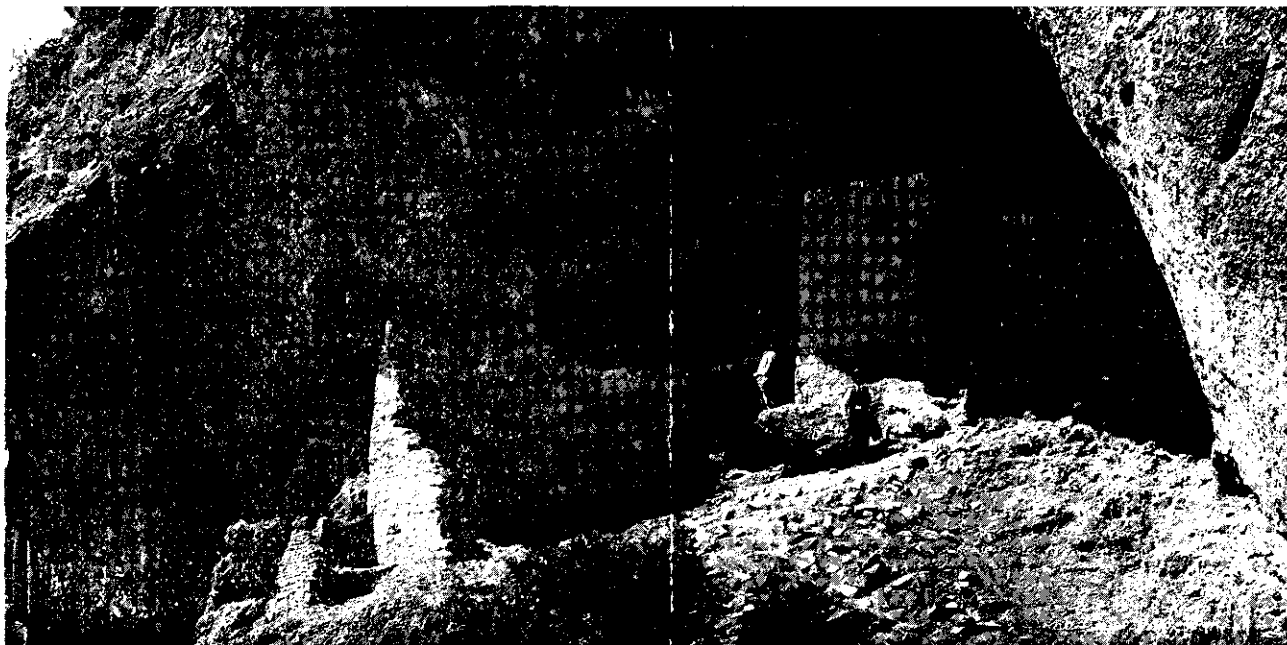
MANY OTHER TRIPS

LAKE PLEASANT DAM There are so many trips which Arizona Tours arranges for its patrons that it is almost impossible to even enumerate them. One of the most interesting is to Lake Pleasant Dam on the Agua Fria River. This great new dam is the longest and highest multiple arch dam yet constructed, and by spanning the river it conserves the water to place under irrigation a great tract of 40,000 acres. Largely citrus land, that is now in process of development.

LITCHFIELD LOOP Arizona Tours frequently takes parties over a loop trip to the West and Northwest that contains many points of interest. Litchfield is a beautiful town developed by the Good-year Rubber Co. on its big ranch where cotton is grown for their tires. It is splendidly landscaped and is destined to become a great winter resort and residence center. We pass through part of the Roosevelt Irrigation District, under construction, past the famous Tal-Wi-Wi ranch of Col. Dale Bumstead, recognized as the finest planting of citrus, grapes and dates in the southwest, by and through considerable of the Beardsley tract, and back down Grand Avenue, through Marinette, Peoria, and Glendale, the center of the winter and spring lettuce industry. Lake Pleasant Dam can be included in this loop trip if desired.

WICKENBURG DUDE RANCHES Another trip of great interest is to Wickenburg and vicinity, taking in its well known guest ranches and seeing something of its mining industry. Wickenburg is one of the oldest towns in Southern Arizona, and was a thriving mining camp years before Phoenix was founded.

In the vicinity of Wickenburg are found five guest ranches, or as they are frequently called, "dude ranches." These are oldtime cowranches fitted to care for guests who like to live in the atmosphere of real ranching. There is the "Circle Flying W.," the



Apache Trail Cliff Dwellers, strange desert abodes of a bygone people

TOUR IN ARIZONA — VIA ARIZONA TOURS

"K. L. Bar," the "Bar V.," the "C4," and the "Remuda." All are interesting.

AERIAL SERVICE

Arizona Tours represents all the airplane services available at this time, and arranges for local or extended flights and aerial tours, as well as for emergency service.

ORIENTAL TOURS

Arrangements may be made through Arizona Tours for steamship tours to the Orient on the splendid steamers of the Dollar Line.

EASY TO GO

To make it easy for the tourist to see the most at a minimum of time and expense, and in the greatest comfort and security the ARIZONA TOURS, INC., has laid out the following trips:

The 70-mile tour, \$3.00 round trip.

The Canyon Lake trip, \$7.00 round trip.

The Roosevelt Dam trip, \$10.00 round trip and many other trips at a proportionately small cost.

ARIZONA TOURS, INC., operates the comfortable parlor car, "Apache," and a fleet of Cadillac, Buick, and Packard sedans, with competent and careful

drivers, who can tell about all points of interest, and give full information on Arizona.

SPECIAL TRIPS

Special trips will be arranged to any point, to suit the desires and conveniences of any sized party, at any time.

ASK FOR LITERATURE

Other folders describe these trips and the various points of interest, which are too numerous to be more than mentioned here. Ask for literature.

TRANSPORTATION SERVICE

Transportation service of all kinds is the business of Arizona Tours, Inc. Wherever you want to go, and by whatever means of transportation, stage, parlor car, private closed cars, airplanes, or steamers, we can take care of your transportation problems.

Come in to our main office in the lobby of the Hotel Adams and talk it over with our Mr. McGarvin.

ARIZONA TOURS, INC.

ADAMS HOTEL

PHOENIX

22059 — — — PHONES — — — 9076



Travelers make The Apache trip in large, comfortable motor stages

COURTESY S. P. R. H.