

INTERESTING ARIZONA TOURS

The best, the quickest, the most comfortable, and most interesting way to see Central Arizona is to take the trips provided by Arizona Tours, Inc.

The best way to see any country new to you is to go under the guidance of those who live there, who know the country, and can tell you about it accurately and in an interesting manner.

For the accommodation of those who desire to see Central Arizona under ideal conditions, Arizona Tours, Inc., places at your command the parlor car bus "APACHE" and many comfortable cars, all handled by careful and competent drivers who have been especially trained to be competent guides to the most interesting things in Arizona.

THE 70-MILE TOUR

Leaves Central and Adams, near Adams hotel, at 1:00 p. m. Returns to same terminal 5 p. m.

Fare, entire trip, \$3.00.

Canyon Lake Trip takes parties to Canyon Lake and return, fifty miles across the valley and over the famous Apache Trail.

Round trip fare, \$7.00.

Including round trip up Canyon Lake and back on Cruiser Geronimo, total fares, \$10.00.

MONTEZUMA'S CASTLE

MONTEZUMA'S WELL

AND NATURAL BRIDGE

A loop trip through the most interesting central part of Arizona. From Phoenix over the Hasyayampa Trail to Prescott, thence through Jerome, the home of the United Verde and other big copper mines, down the Verde river valley to Montezuma's Castle, one of the oldest and best preserved of the ancient cliff dwellings, now a national monument. Montezuma's Well is near by. On over through Pine to the Natural Bridge, one of Arizona's most beautiful natural wonder spots. Returning by way of the Apache Trail, past Roosevelt Dam and Lake, Apache Lake and Canyon Lake, through the Salt River Valley. Excellent accommodations all the way. This loop trip is made in two or three days in comfortable seven-passenger sedans.

This folder is principally devoted to the 70-Mile Tour of the Salt River Valley. Other folders describe our other trips. Ask for them.



ARIZONA TOURS, INC.
TAKES YOU ANYWHERE

Seeing Central Arizona

*Safely
Comfortably
Conveniently*

Via The

Parlor Car Bus

"THE APACHE"

70 Mile Tour \$3.00

ARIZONA TOURS, Inc.

TAKES YOU ANYWHERE

R. P. McGARVIN, President
PHOENIX, ARIZONA

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THE SEVENTY MILE TOUR

By B. B. B.

The following account of the 70 Mile Tour of Arizona Tours, Inc., was written by a new arrival after taking the trip. It is suggested that you compare your impressions with hers. We welcome comments and suggestions.

THE Seventy-Mile Tour is made daily through the Salt River Valley, one of the most astounding stretches of land in the United States. It includes everything of interest in and around Phoenix and the eastern half of the valley. The trip is made in the luxurious and comfortable "parlor car" bus, "the Apache."

"The Apache" bus is more comfortable than your own Rolls-Royce or Packard, because its additional size and weight give it a smoothness of operation that a smaller car can never have. It is in charge of a driver who has been chosen because of his judgment and trustworthiness, in addition to his intimate knowledge of the road and of all points of interest.

The tourist enters upon this trip with assurance that it will be made in perfect comfort and with complete enjoyment.

THE STATE CAPITOL

Seated in the luxurious and comfortable parlor car, "the Apache," we roll along to the west, getting a view of the little homes built in the style peculiar to Arizona. Our first point of interest is the state capitol, a handsome, modern structure, first occupied in 1900. We enter the grounds and visit the cactus garden, containing many varieties of cactus, including the spineless cactus, developed by the late Luther Burbank.

NORTH CENTRAL AVENUE

Driving along North Central Avenue, we are but beginning our 70-mile course over a system of paved roads comparable to the finest boulevards in the land. Over the entire distance, we are intrigued by the great expanse of land set out in beautifully cared-for grapefruit orchards; orange and lemon groves; olive groves; apricot orchards; cotton fields; and thousands of acres of winter lettuce—sufficient in one season to furnish a salad for every family in the United States.

Adjacent to fields teeming with fruits and vegetables, we find the stark and naked desert, resisting all efforts of nature to produce, but condescending to permit, here and there, a giant cactus, a clump of greasewood, a growth of mesquite.

THE INDIAN SCHOOL

At the Indian school, interest centers in the 125-acre farm, operated by the United States government, not only to teach the principles of agriculture to the Indian girls and boys, but also to support the school, which has 950 resident pupils.

CAMELBACK MOUNTAIN

Now the big "Apache" bus is passing Squaw Peak and Camelback Mountain, rising up out of the desert; while within fifteen feet of the plain almost verdureless, we see a rich field of cotton, and a large acreage of alfalfa, producing six crops a year.

ORANGE AND LEMON GROVES

Turning up a narrow road, we lean from our comfortable seat in "the Apache" and pick, on the one hand, a large juicy lemon, and on the other, a plump luscious orange.

INGLESIDE INN

Along the beautiful paved roads, flanked on both sides by subtropical fruits in such variety as to make the tourist feel like a one-eyed boy at a three-ringed circus, in his desire not to miss anything, "the Apache" proceeds to Ingleside Inn, an ultra-modern and exclusive hostelry, set in a bower of semi-tropic verdure, and far-famed for the quality of its service.

SCOTTSDALE

Passing the immense Ingleside orange grove,

"the Apache" rolls along to Scottsdale, a typical little southwestern town, busily developing the desert into fruitful, green fields. This village was the refuge of the late Vice President Marshall, when seeking respite from the cares of political and social life in Washington.

PAPAGO-SAHUARO PARK

Beyond Scottsdale, "the Apache" passes through Papago-Sahuaro Park, a desert park set aside as a national monument. In this park we see the mysterious Hole-in-the-Rock, which has intrigued the mind for generations and evoked many ingenious and curious explanations of "how come."

Papago-Sahuaro Park is of typical desert soil, with specimens of the sahuaro cactus as tall as a telephone pole. Here also are the cacti called the devil's coach whip; clumps of greasewood, and the creosote bush with its glossy leaves, yellow blossoms, and fluffy white seedlings.

In this park may also be seen one of the giant concrete flumes, carrying the water of the irrigation canal, in unbroken continuity, to a powerhouse beyond, to provide not only water but electricity for the homes below.



THE PARLOR CAR "APACHE"

TEMPE

Now "the Apache" is rolling over the Tempe bridge into the town of Tempe, founded by the father of Senator Carl Hayden. Tempe is an adequate testimonial to what can be done in building on the desert and waste land. Here is the State Teachers' College with an enrollment of about 700. And a little farther on, we see the fertile fields of the experimental farm maintained by the University of Arizona in co-operation with the United States department of Agriculture.

MESA

In the quaint, old Mormon town of Mesa, signs of a quiet industry are all about, giving the town an air of exclusiveness, and testifying to the spirit which animates its citizens. From our comfortable seats in "the Apache," we get a fine view of the magnificent Mormon temple, recently erected at a cost of \$1,000,000.

On our way to Chandler, we pass large ranches where thousands of range sheep, with their frisking lambs, are pasturing on alfalfa and barley. On the other side is the Tremaine ranch, famed far and wide for the quantity and quality of its alfalfa.

THE SAN MARCOS HOTEL

At Chandler we visit the San Marcos hotel, owned and operated by Dr. A. J. Chandler, who founded the town of Chandler. This hotel is well known to many easterners and northerners, who maintain reservations from year to year, to enable them to escape the rigors of the northern winters.

UNIVERSITY DATE FARM

Passing a camp of the dark-skinned Pima Indians, we reach the experimental date farm of the University of Arizona. Here, we are told, experiments have been made with 117 varieties of dates, only 12 of which have been found suitable for commercial use.

YAQUI INDIAN VILLAGE

On to the Yaqui Indian village. We leave our comfortable seats in "the Apache" car, and look in the little Indian church, and observe the efforts of poor Lo to express his desire for beauty at the altar of God.

THE HOME STRETCH

Along a highway, smooth as a table top, "the Apache" rolls along between rows of beautiful arching trees shading the road from side to side. Over Salt river bridge we re-enter the city of Phoenix by way of South Central Avenue, and at the terminal near the Adams hotel, we alight with a feeling of satisfaction in the trip, worth many times the cost of the ticket.

WE'RE FOR ARIZONA TOURS!

From now on we are Arizona fans, and convinced that the best way to see Arizona is by the busses operated by the Arizona Tours, Incorporated. For comfort, convenience, and luxury, "the Apache" bus cannot be excelled, if indeed it can be equalled.

SEE AMERICA FIRST

YOU ARE WELCOME

Phoenix and the Salt River Valley welcome you. Our people are hospitable. They are proud of their city and their valley, and want you to see it and appreciate it.

THE WAY TO SEE

To provide you a way to see many of the interesting points of the city and valley, ARIZONA TOURS, Inc., has laid out the 70-mile trip, described in this folder, their Canyon Lake trip, (ask

SPECIAL TRIPS

Special trips will be arranged to any point to suit the desires and conveniences of any party, at any time in our seven passenger sedans.

ASK THE DRIVER

Ask the driver for information on anything you see, and anything you want to know about Arizona. He has been selected because he is careful, competent, and well informed, and if you do ask for information our drivers cannot supply they can tell you where to secure the data you wish.



for folder) and numerous other interesting routes that will enable the visitor to see this community, meet many of its people, and see its many interesting features.

THE "APACHE" BUS

Arizona Tours operates the comfortable big bus "Apache" over these and other trips, and provides comfortable cars with competent and careful drivers, to enable guests of the community to get acquainted with a minimum of effort and expense.

SEE AMERICA FIRST**A REMARKABLE MAP**

This remarkable map enables the new-comer to visualize the Salt River Valley and its water and power system, and to understand why it is the most successful project in the country.

To the upper right is shown the dams at Mormon Flat, Horse Mesa, and Roosevelt, which store the water that irrigates the valley, and make the power to operate the mines, light the cities and towns, and furnish power to the farms.

SEE AMERICA FIRST