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# HOWDY *V* stranger!



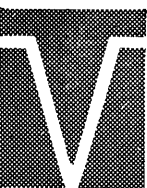
Welcome to the *Flying V*

# Southern Arizona—The Borderland of the Old West Still Provides the Thrills of Cowboy Life

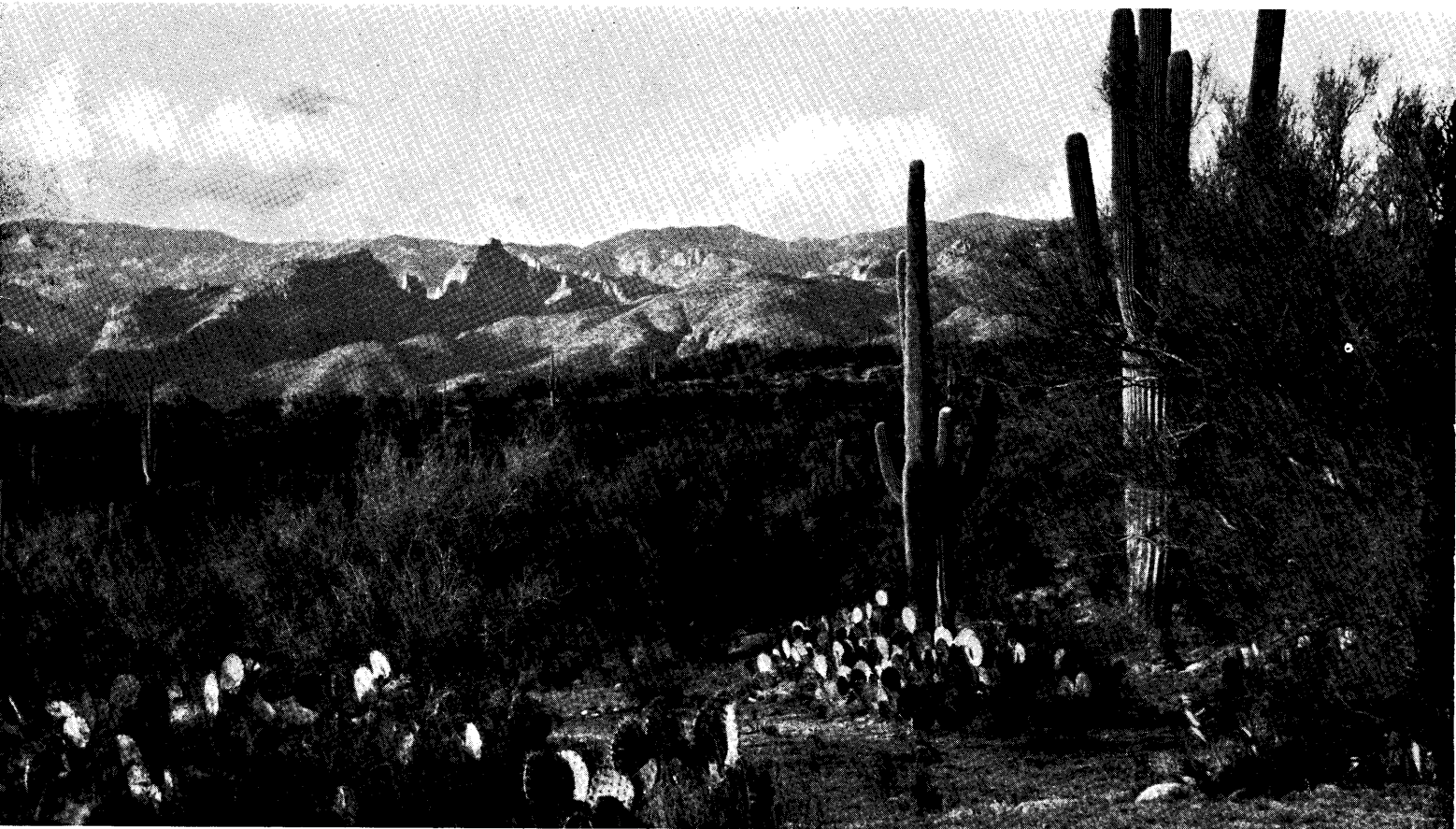


... OR IN THE WORDS OF A VERY POPULAR COWBOY SONG

*"He went up towards the east  
Then came down in the west  
To stay in his middle  
I'm doing my best."*



LOOKING NORTHEAST FROM TUCSON TOWARD THE SANTA CATALINA MOUNTAINS—ON THE FOOTHILLS OF WHICH LIES THE FLYING V RANCH.



## Something About Those Happy Care-Free Saddle Days Out Where the West Begins

By LYNN S. GILLHAM, *Manager*  
FLYING V RANCH

*“Every man—and almost every woman is a wanderer at heart.  
To each there is a land of dreams, more fair than any other  
he has known—where the skies are ever smiling, the songs  
are ever gay—and the people ever kind.”*

**H**OW perfectly these words visualize Southern Arizona, with her glorious mountains and deserts, her matchless winter climate of sunshiny days and cool, delightful nights.

Is it any wonder then that here, in this borderland of the old West, where mountains and desert combine to provide an unbroken procession of sunny, balmy days, the old-time cattle ranches of Southern Arizona find themselves hosts to a



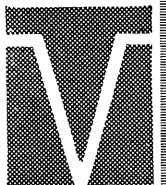


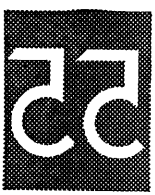
constantly increasing number of men and women from the East and Middle West who, glad to escape the rigors of the winters there, bring sons and daughters with them as guests to these picturesque ranches.

And what a marvelous, buoyant new life opens to each, when out of city clothes and into jeans, cowboy boots, chaps and sombreros—or just sport clothes—they saunter down the wide porch of the ranch house, ready for the happy days ahead and already a part of the colorful, interesting ranch life flowing past them.

If you are among those whose wanderings have carried you through the gates of any of Southern Arizona's guest ranches and you have been happy and contented and exhilarated and warmed by the comraderie of a select little group of fellow-guests, there isn't much more for me to tell you about "guest" ranching, except to say how happy we will be to have you at the FLYING V.

But if this is going to be your first visit, I want you to know something more of what it means to come as a guest to such a ranch as this.





A BEAUTY SPOT AT THE FLYING V—ROCK CANYON CREEK FLOWING THROUGH THE RANCH GROUNDS,  
LESS THAN 300 FEET FROM THE RANCH HOUSE.

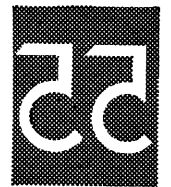


I want every mother and father to know they can bring the children, big or little, for after all this is just a great, comfortable, old-time cattle ranch-house, wide and long and picturesque—nestling on the floor of a brook-ridden canyon in the foothills of the glorious Catalinas—less than sixteen miles from Tucson, mountains rising sheer to the skyline from the back door.

The main ranch house and the guest cottages are so completely and delightfully hidden away that the first time I drive you out from the station in the big ranch car, I'll bet you a pair of spurs you can't point out the ranch house when we are two hundred yards from the heart of the ranch.

You will find no crowds at the FLYING V. Instead, the first few hours, the first savory dinner and the first morning in the saddle will make you feel you are a part of a congenial house party.

You may enjoy any degree of privacy you wish, and you may have equally, to your own inclination, all the companionship you wish.



Your home at the FLYING V will be a cottage with every comfort and convenience. And your rendezvous will be the great ranch house itself — the spacious living room with logs ablaze in the fireplace, a large recreation room, the colorful dining room and the broad, vine-bowered veranda.

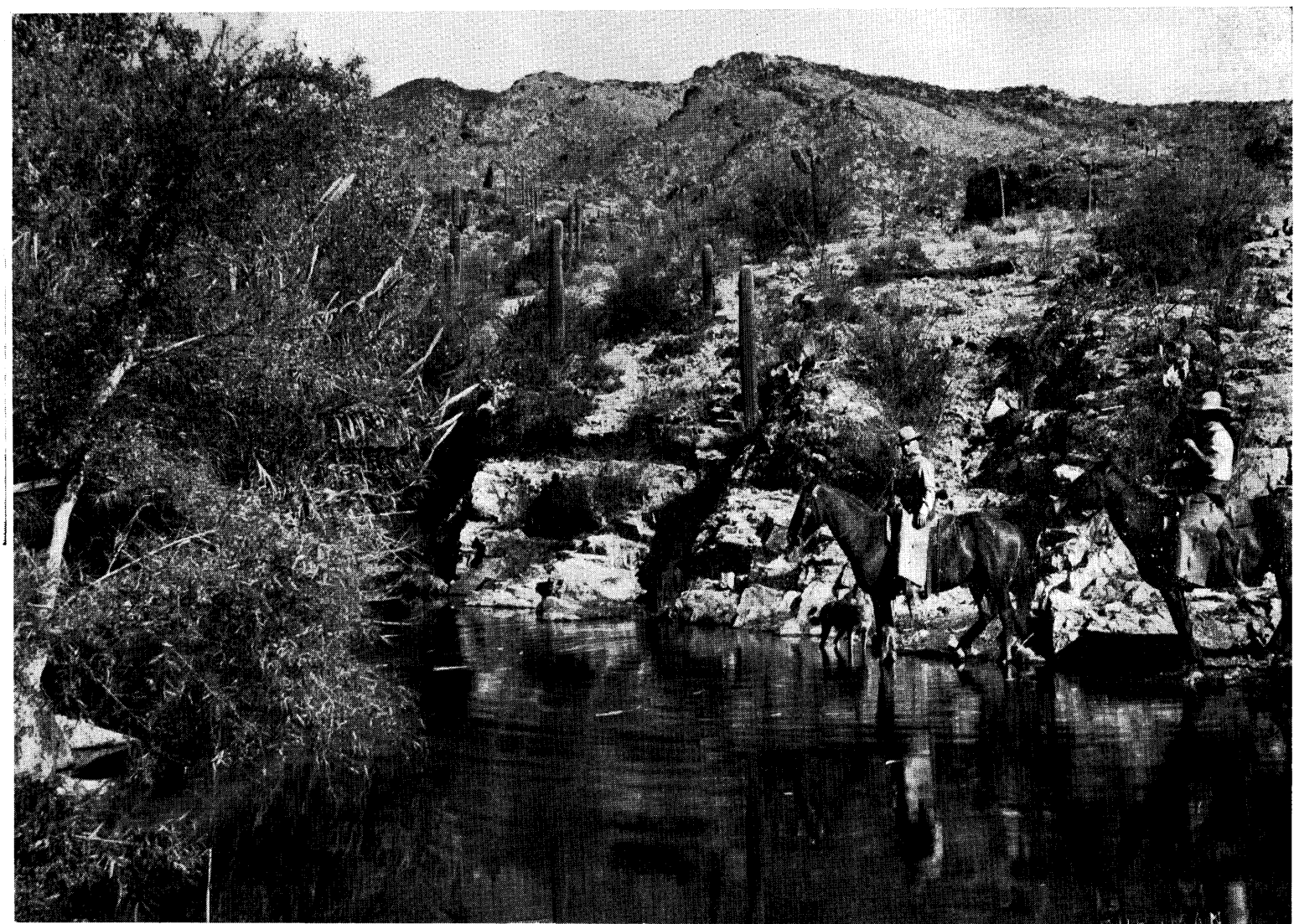
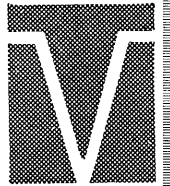
You do just what you want to do—and nothing else. You dress just as you want to.

There is never a crowd at the FLYING V—never more than thirty-two guests, to whose fun, happiness and comfort every one of the FLYING V's acres is devoted—a *real ranch* with many head of cattle spreading through the hills and canyons, the corrals full of good horses and sure enough cowboys singin' at their work.

I want to give you something of the picture of ALL you can do at the FLYING V.

Horseback riding will always be the mainspring of our sports program. You are assigned your own horse and saddle as soon as you arrive and we try to fix you up with just the horse that suits *you* best.

PAUSING FOR A MOMENT ON THE MORNING'S RIDE TO REFRESH THE HORSES AT ONE OF THE PICTURESQUE WATER HOLES ON THE RANCH.





## Ride as Much as You Wish

Yes, the FLYING V has rodeos—occasionally; but we have always wanted our guests to have a full measure of riding and participation in the equestrian sports themselves, and so we, perhaps, do things a little differently at the FLYING V than elsewhere.

Every equestrian pastime is designed to have *you* ride—not simply watch; you may pack your saddle bags and go alone if you choose—you may pick your own companions and go away for a day with or without a cowboy guide and you can't get lost because the entire ranch is fenced; or you may join the rest of us in the group sports of the day.

Sometimes it is a full day's trip to towering water falls in a neighboring canyon—there are more than twenty separate and distinct horseback trails leading out from the ranch. Or you may join in a FLYING V "bandit hunt," with one of the cowboys playing the bandit, with three of the ranch's swiftest horses carefully secreted at various vantage points, while all the rest of us—men, women, boys and girls—at a given signal in the morning start out to capture him. Relaying to his fresh horses—showing himself on a hill top now and then—the cowboy bandit leads us in a wild, roaring steeple chase all over the ranch until he is caught.

The Catalina Mountains tower to an altitude of 9,000 feet from the very back door of the ranch and many all-day horseback trips are made by our guests up the canyons and onto the peaks of this great range. We leave in the morning with pack horses carrying food and provisions, cook lunch among the pines high up in the mountains, and return in the late afternoon.

## Mounted Field Days for the Guests

But those are only a few of the FLYING V's group pastimes. Always, once a week and sometimes twice, there is a thunder of hoofs past the ranch house porch as everyone aboard a horse that day, lights out for the ranch's rodeo field for a "mounted field day."

There is a master of ceremonies, and personally, I would rather try to handle a three-ring circus than a crowd of FLYING V guests as they and their mounts get warmed up to "balloon" races, musical chair and sack races, ring spearing contests, goat roping and a dozen other cowboy sports.

Have you ever looked up into the glory of an Arizona sky under a full moon? Wait till your first moonlight ride from the ranch into famed Sabino

Canyon—a steak broiled beside a bubbling mountain creek—the campfire—the songs and cowboy verses and then home along trails of romance. Sometimes the moonlight rides wind up where those who don't ride horseback come out in the ranch cars for the campfire fun.

The FLYING V provides many a thrill for those exploringly inclined. Rock canyon, opening into the mountains from our back door, runs for miles, and its walls tower over one thousand feet in sheer height. Here, to the climber, are great bat caves, Indian picture rocks, scores of small mines and *somewhere* up the canyon are the abandoned workings of a gold mine that yielded millions to the Spanish owners.

## Polo at the Flying V

Tucson is polo headquarters for all of the Southern part of the State.

Here the University of Arizona, through its Department of Military Science, maintained by the United States Army, produces some of the best polo teams known in intercollegiate circles.

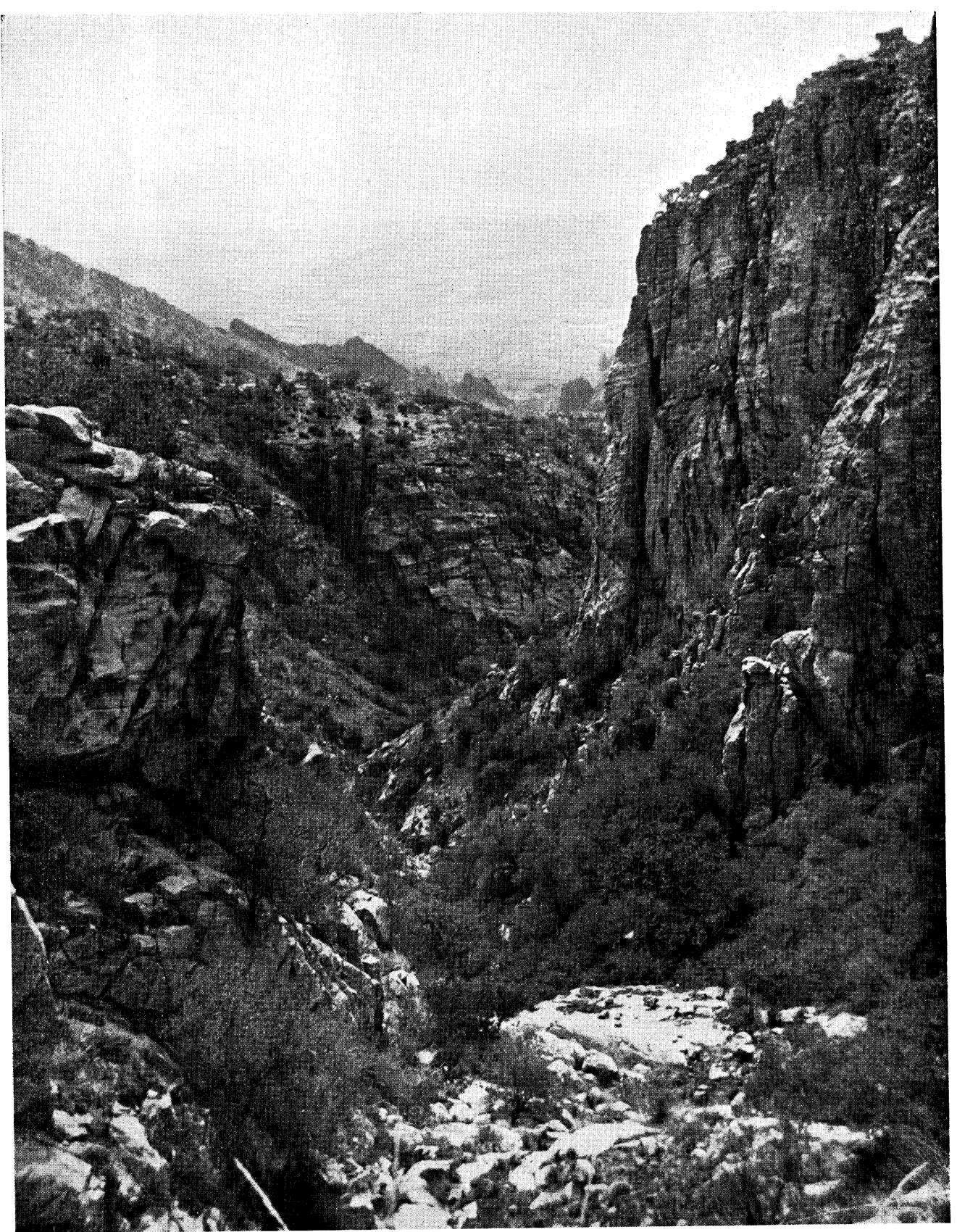
The University maintains a practice field and a regular turf field, its teams meeting annually some of the best polo players from Los Angeles, California; Phoenix and Yuma, Arizona; Roswell, New Mexico; Nogales on the Mexican border, and teams from the various guest ranches in Southern Arizona, where polo is a major sport.

The Southern Arizona Polo Association also has its headquarters in Tucson, embracing all the leading polo players and polo supporters in Southern Arizona, with eighty playing members. The Association is a member of and affiliated with the United States Polo Association.

Here at the FLYING V RANCH we were the first among Southern Arizona guest ranches to establish polo as a major sport and recreation for our guests. We maintain a regulation size field, sideboarded, level and affording facilities for fast polo.

There is no extra charge for competent polo instruction, or the use of the field. Guests furnish their own mallets, balls and equipment. An excellent polo pit and cage is maintained for practice.

Polo activities at the ranch include two practice games and one match game each week, with spectators from among our own guests and those from neighboring ranches and from Tucson.



BEAUTIFUL BEYOND DESCRIPTION ARE THESE VISTAS OF MOUNTAINS AND CANYONS ON THE FLYING V. THIS IS ROCK CANYON, ON THE RANCH





TAKING A FLYING V PET OVER THE JUMPS



HE'S OFF! THE GREATEST OF WESTERN COWBOY SPORTS—BULL-DOGGING A WILD STEER

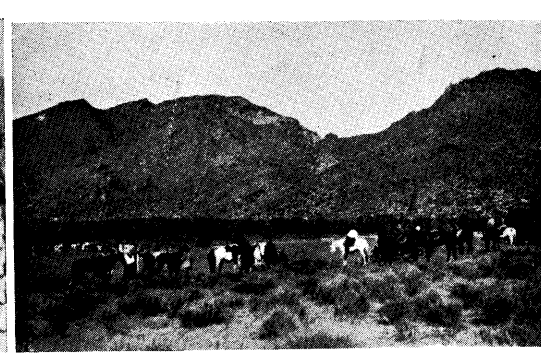
AN EXCITING AND EVER POPULAR MOUNTED PASTIME WITH FLYING V GUESTS, THE "MUSICAL CHAIRS"



ROUND THEY COME! THE LAST LAP OF A STEEPLE CHASE RACE AT THE FLYING V.



IT'S GREAT TO PAL UP WITH A SMART LITTLE HORSE

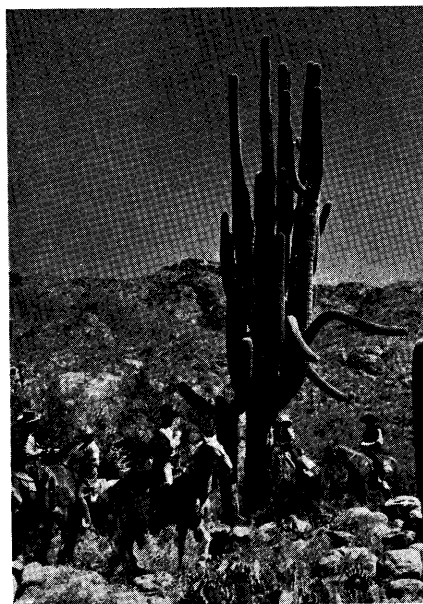


ALL READY FOR AN AFTERNOON OF MOUNTED SPORTS AT THE FLYING V

"LET HER BUCK" AND BUCK SHE DOES—TO THE GREAT DELIGHT OF THE RANCH GUESTS



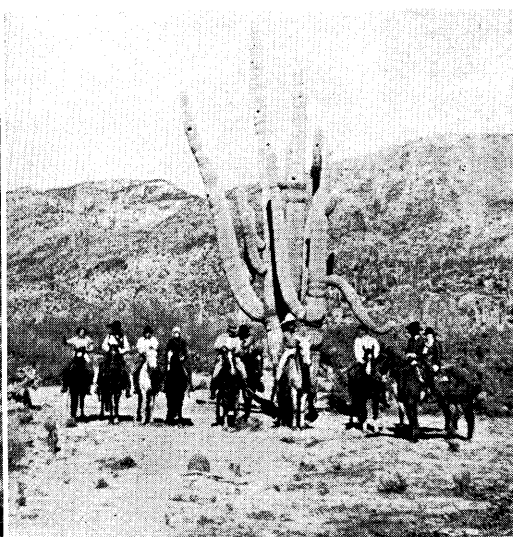
BRANDING TIME AT THE RANCH—ALWAYS AN INTERESTING EVENT TO OUR GUESTS



THIS IS THE LARGEST SAHUARO (GIANT CACTUS) IN SOUTHERN ARIZONA AND IS LOCATED ON THE FLYING V RANCH, A SHORT DISTANCE FROM THE GUEST COTTAGES.



YOUR HOSTESS AT THE FLYING V, PATSY GILLHAM



FLYING V GUESTS ENCOUNTER ONE OF THE GIANT SAHUAROS ON THE RANCH



WE HAVE AN OLD TIME RANGE CHUCK WAGON ON THE FLYING V AND HERE IS A GROUP OF GUESTS HAVING A NOONDAY CHUCK WAGON LUNCH WITH THE COWBOYS



FLYING V GUESTS ROUNDING UP CATTLE FOR A SUNDAY MORNING RANCH RODEO



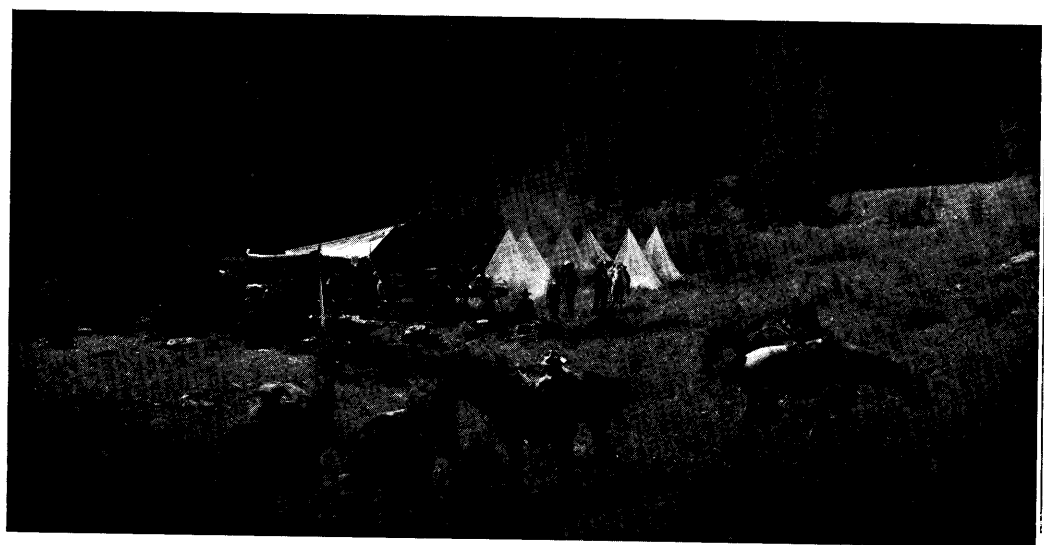
WATCHING A SUNDAY MORNING RANCH RODEO AT THE FLYING V



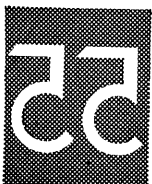
YOUR HOST AT THE FLYING V  
LYNN GILLHAM ON "GERONIMO"



ONE OF THE SEVERAL POLO TEAMS ORGANIZED EACH SEASON AT THE FLYING V, PHOTOGRAPHED ON THE FLYING V POLO FIELD. FROM LEFT TO RIGHT, PETE GILLHAM AT NO. 3, BOB LOCKE AT NO. 2, BILL RICHARDS AT NO. 1, LYNN GILLHAM AT NO. 4.

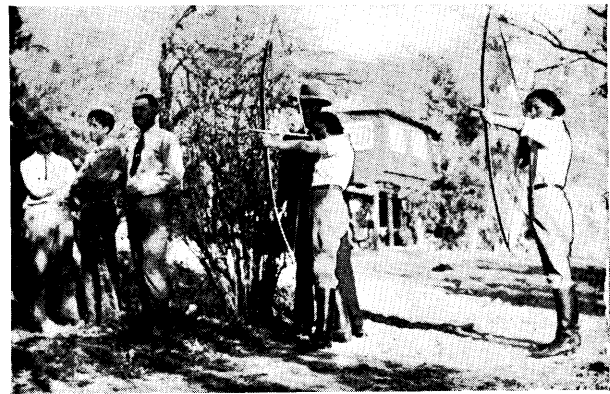


OVER-NIGHT PACK TRIPS UP TO A WEEK'S DURATION, ARE FEATURES OF OUR ENTERTAINMENT OF FLYING V GUESTS. A VERY MODERATE EXTRA CHARGE IS MADE FOR THESE TRIPS, THE FLYING V HAVING FULL EQUIPMENT, INCLUDING SLEEPING BAGS AND BED ROLLS, TEEPEE TENTS AND EVERY FACILITY FOR COMFORT.





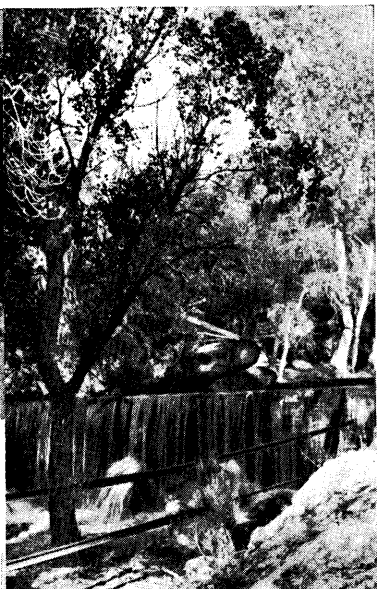
"ALICE" THE RANCH MULE, WITH TWO HAPPY-GO-LUCKY FLYING V GUESTS



THE ARCHERY ENTHUSIASTS TRY OUT



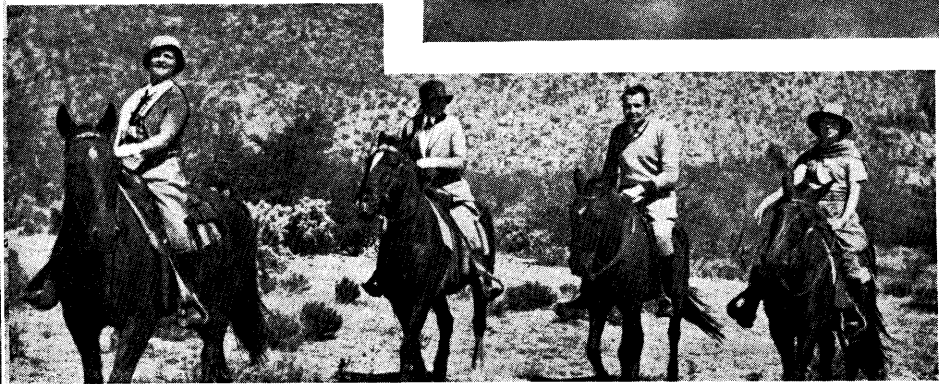
OLD "WHITEMAN" STAMPS



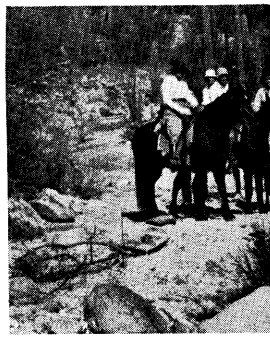
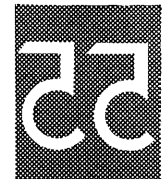
A BEAUTY SPOT AT THE RANCH, CLOSE TO THE MAIN RANCH HOUSE. MANY SPRINGS AND CANYON STREAMS PROVIDE THE FLYING V WITH AN ABUNDANCE OF FINE WATER.



THIS STEEPLCHASE COURSE AT THE FLYING V POLO FIELD IS A GREAT FAVORITE WITH THE RIDING GUESTS



OUT FOR A MORNING RIDE ON ONE OF THE MANY TRAILS AT THE FLYING V



A FEW MINUTE



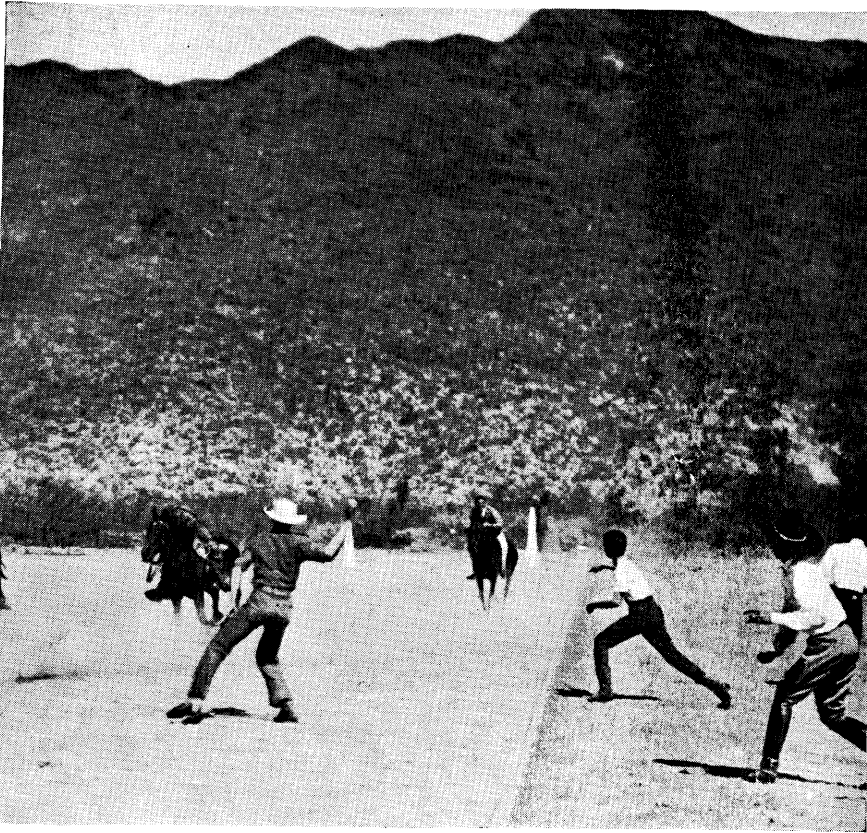
P FOR THE VISITORS



RANCH GUESTS STARTING ON A TRAIL TRIP



CHILDREN ARE ALWAYS WELCOME AT THE FLYING V



A THRILLING FINISH TO THE FAMOUS "SPOON AND EGG" RACE AT THE FLYING V—EVERY PERSON IN THE PICTURE IS A RANCH GUEST



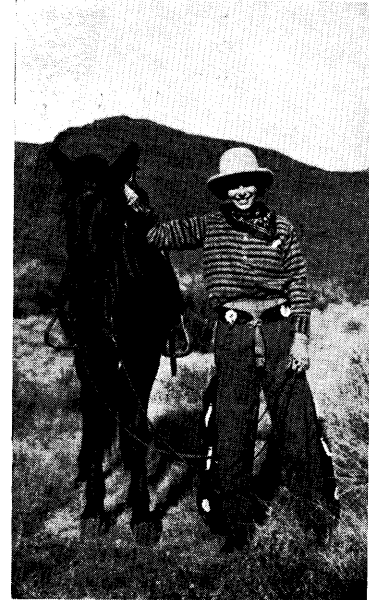
FLYING V PICNICKERS IN A CANYON NEAR THE RANCH



ON A PICNIC RIDE

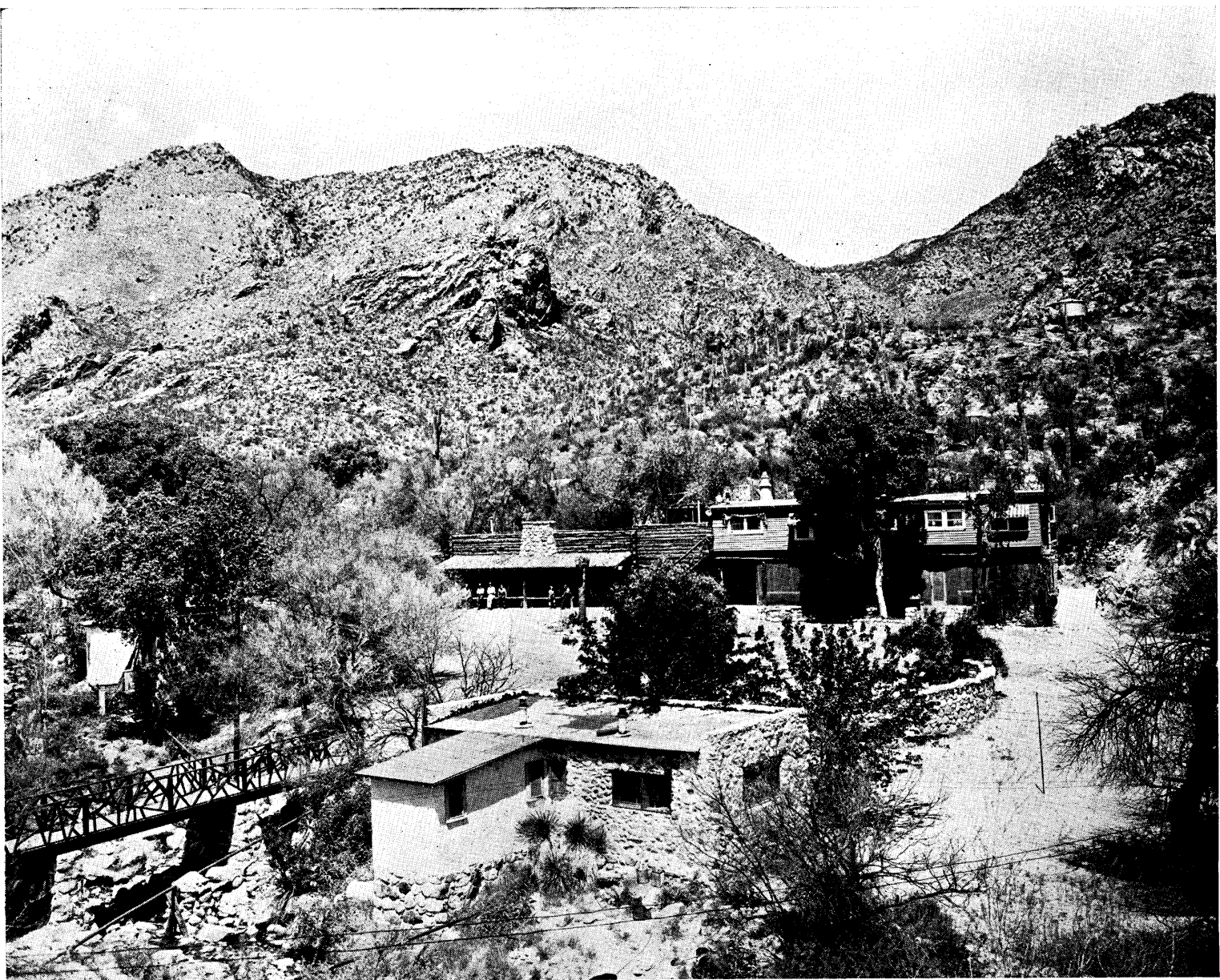


"ALICE" IS BUSY ON HER SUMMER JOB



A HAPPY RANCH GUEST WITH "HALF PINT," HER FAVORITE MOUNT FOR MANY MONTHS AT THE FLYING V

The Picturesque and Historic Main Ranch Buildings of the Flying V

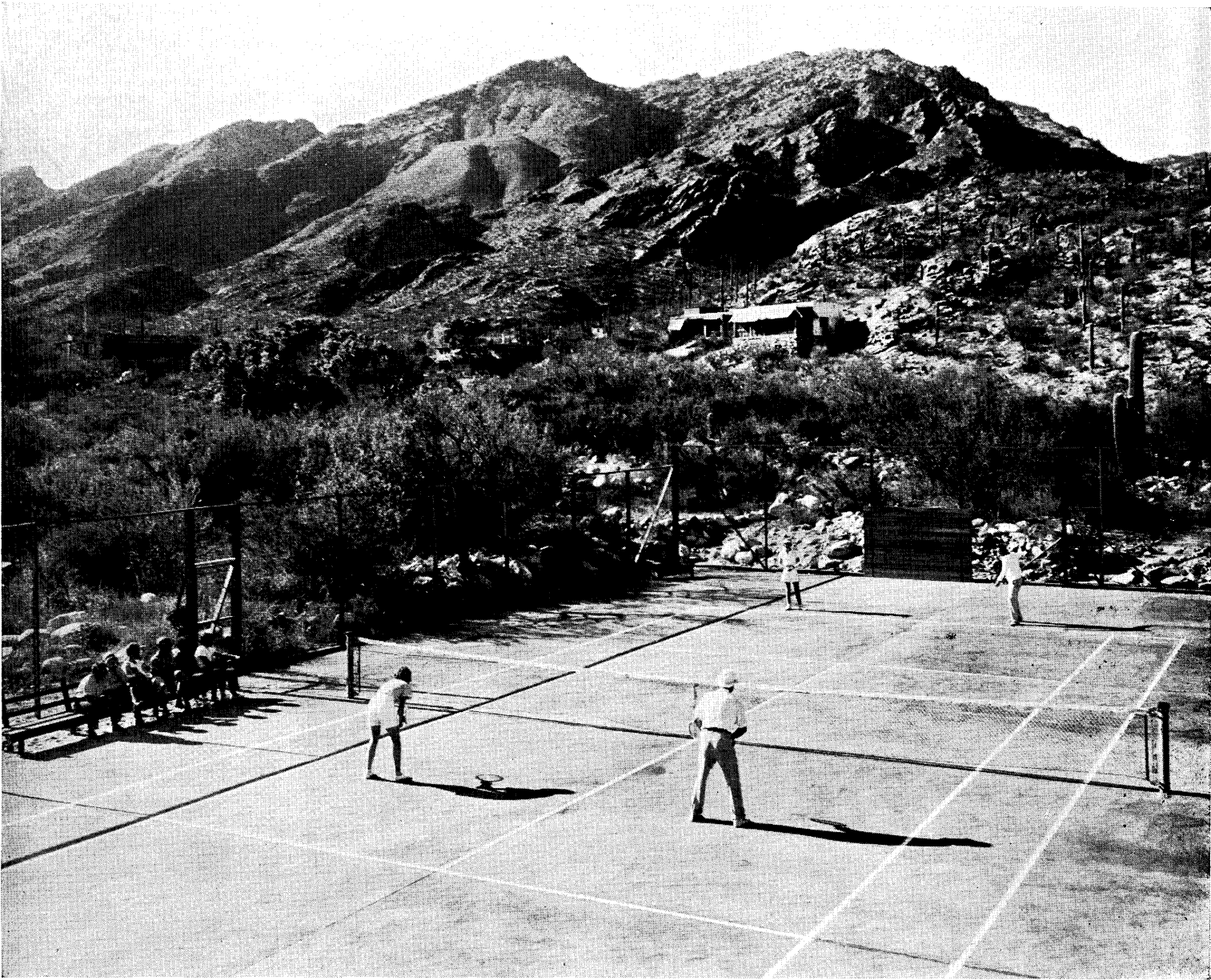


THE ORIGINAL RANCH HOUSE ON THE RIGHT AND THE RECREATION ROOM ON THE LEFT.  
ONE OF THE GUEST COTTAGES IN THE FOREGROUND

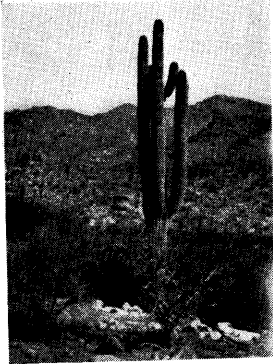




## Bring Your Tennis Racquets



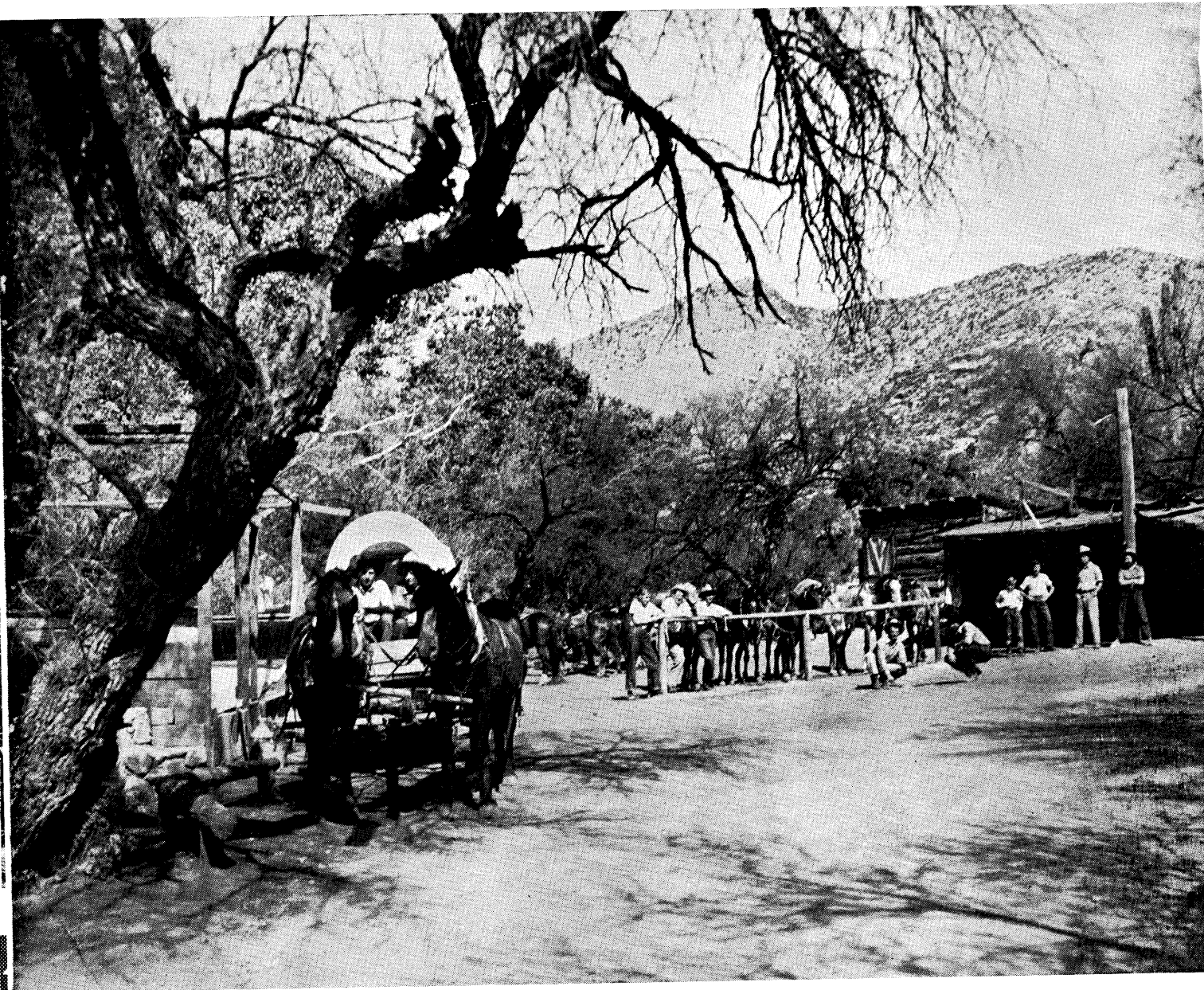
HERE FLYING V GUESTS ENJOY THEIR TENNIS—THE NEW CHAMPIONSHIP COURT ON THE RANCH, JUST A SHORT DISTANCE FROM THE GUEST COTTAGES WHICH MAY BE SEEN IN THE MIDDLE BACKGROUND OF THE PICTURE



# FLYING V

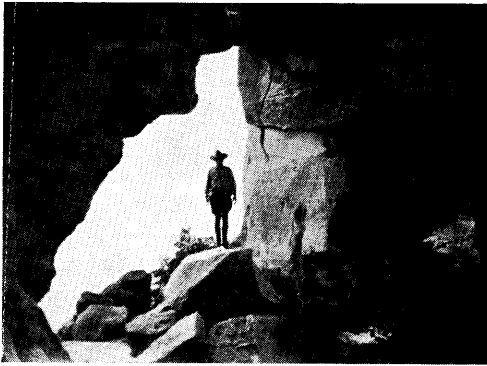
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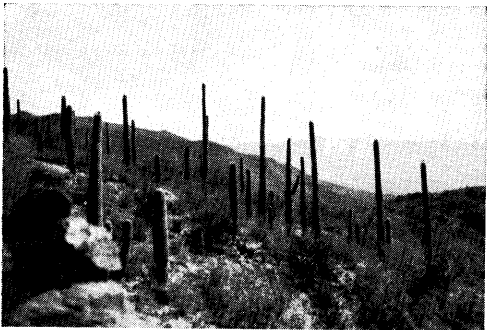


AN EXHILARATING, SUNNY MORNING AT THE FLYING V HITCHING RACK, WITH THE RANCH CHUCK WAGON JUST PULLING OUT ONTO THE OPEN RANGE WHERE THE GUESTS WILL JOIN UP AT NOON FOR A PLATE OF OLD-TIME CHUCK WAGON MULLIGAN STEW WITH THE COWBOYS

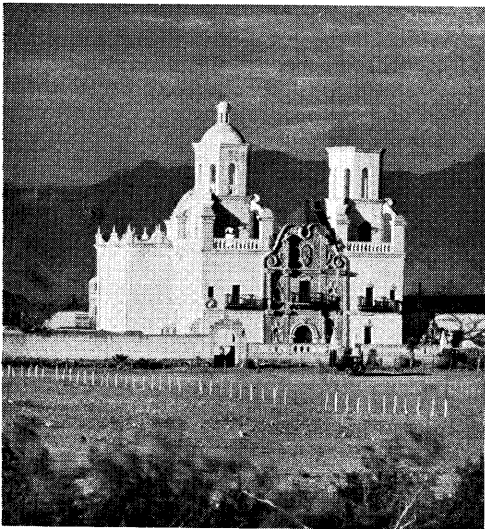




THE WORLD FAMOUS "WINDOW" AT THE HEAD OF ROCK CANYON AT THE FLYING V; THIS GREAT HOLE THROUGH THE VERY CREST OF THE CATALINA RANGE IS VISIBLE FROM THE STREETS OF TUCSON AND IS ONE OF THE POPULAR ALL-DAY HORSEBACK TRIPS FOR FLYING V GUESTS. AN ALTITUDE OF NEARLY 9000 FEET IS REACHED ON THIS TRIP.



TRAILS FROM THE FLYING V LEAD THROUGH GREAT FORESTS OF GIANT SAHUAROS



THE FAMOUS SAN XAVIER MISSION, JUST OUTSIDE OF TUCSON AND LESS THAN AN HOUR'S RIDE FROM THE RANCH

## Many Interesting Trips for Flying V Guests

While we are sure most of our guests agree with us that the principal charm of the FLYING V is the opportunity here for exhilarating, healthy, carefree outdoor life in surroundings primitively natural, we at the same time recognize that some of our guests may prefer less strenuous pastimes than horseback riding—and from that standpoint the proximity of the FLYING V to Tucson—16 miles over a paved road—is an interesting factor.

The Ranch cars go into town daily and sometimes twice a day—and whenever these cars go in on ranch business, guests are welcome to go also at no expense. Special trips are, however, subject to an extra charge.

Tucson, a city of 45,000, offers many diversions to those who visit it. Artist concerts are offered at frequent intervals and the theatres continually show the best attractions. Because of the short distance from town, guests may remain at the ranch for an hour after dinner and still have ample time to attend any amusement they may choose in Tucson. Tucson has three excellent golf courses.

Southern Arizona is rich in points of interest and borders on Old Mexico, the land of the Conquistadores, to which, together with the old Missions and Indian villages, many automobile trips may be arranged. The most interesting and best preserved Mission of the whole Southwest is situated only a few miles from Tucson. Here at San Xavier del Bac the Fathers still minister to the Indians who come to mass in their brilliant and vari-colored costumes carrying fat, brown babies on their hips, going through the service with the stolid reverence peculiar to them alone. The Indian villages are as fascinating as anything to be seen, with the crude wattle and daub hogans set down haphazard among the mesquite trees.

Tumacacori Mission, another link in the chain of early missions, stands an imposing ruin forty-nine miles south of Tucson on the road to Mexico. The date of its beginning is lost in history, although authorities estimate its foundations slightly before that of San Xavier Mission.

You will plan to see the extraordinary Easter celebration of the Yaqui Indians. It is the Indian equivalent of the Oberammergau. The spectacular Holy Week dances are sights you will never forget. Deer dancers, coyote dancers, rabbit dancers, matchino dancers (mask dancers), and farisesos (clowns), take part in the ceremony.

The village in which the unique sacred portrayal of the life of Christ is given is only fifty minutes from the Ranch.

Two hours from Tucson over a paved highway will take you to Nogales, Sonora, Old Mexico. How its quaint, picturesque life contrasts with the modern, bustling life of Nogales, Arizona, on the American side!

Nogales, Old Mexico, is unique, colorful and entertaining with vivacious señoritas, stringed orchestras, refreshment palaces, venison for sale in street markets, outdoor restaurants, sugar cane vendors and a soft, strange tongue intermingled with the singsong of Chinese.



AND NOW WE HAVE ADDED TO THE FLYING V FACILITIES FOR AMUSEMENT AND ENTERTAINMENT

## This New and Spacious Recreation Hall

HERE YOU WILL FIND THE RADIO, THE PIANO AND OTHER MUSICAL INSTRUMENTS; AND A FINE ROOMY FLOOR WHERE EVERYONE MAY DANCE COMFORTABLY. THE INDOOR GAMES THAT HELP TO MAKE RANCH HOURS PASS HAPPILY ARE HERE ALSO—AND THE GREAT STONE FIREPLACE—WITH ITS BLAZING LOGS **MAKES** THE RECREATION HALL A CHEERFUL, DELIGHTFUL RENDEZVOUS FOR FLYING V GUESTS.



## Comforts You Will Find at the Flying V

Before you saddle up for those days of happy saddle trips—or start off in the cars to see the Missions and Indian villages, we want you to know more about the arrangements at the FLYING V for your physical comfort and convenience.

The guest cottages are all of stone or stucco construction, sufficiently separated from each other to insure privacy and yet within convenient distance of the main ranch house. Each cottage has two rooms—each with its own private bath; each room has its own outside entry so that the two rooms can be used singly or en suite. All cottages have hardwood floors, screened doors, tightly screened windows with shades, curtains and drapes. Each bedroom has twin beds. Each room has electric lights, hot water 24 hours a day, reading lamps, large closets, wide windows on three sides, and unit heat that is entirely under control of the occupant. This makes heat immediately available any hour of the day or night in any cottage.

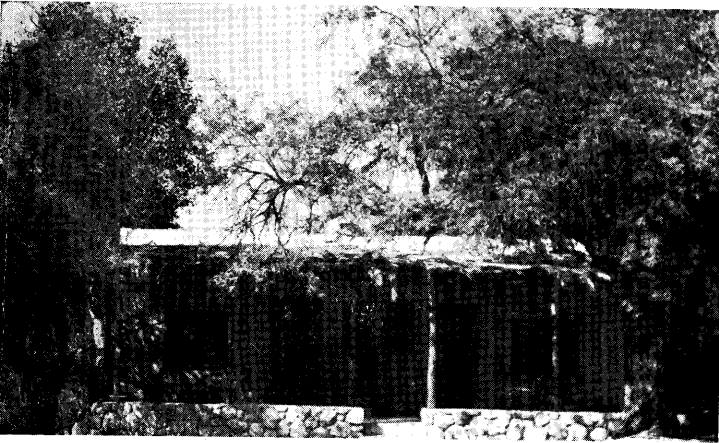
Our new group cottage, designed especially for the ladies, occupies one of the most delightful and picturesque spots on the entire ranch, and contains beautifully furnished single and double bedrooms, with connecting baths. The cottage fronts in three directions, North, East and South, with private porches on each side, all of the rooms commanding unusually beautiful views of the Catalina Mountains, the Rincons on the East and the Santa Ritas on the South, with the great sweeping valleys lying between.

All beds in all cottages are equipped with inner spring mattresses, and these beds are one of the real joys of the FLYING V, deep, soft and immaculately clean, with pillows that bring a happy sigh of contentment when the long care-free day is over and you have heard the last soft note of the songs around the patio's nightly campfire and are tucked in between the snowy sheets, looking out the low, wide window over your bed, watching the starry sky of a perfect Arizona

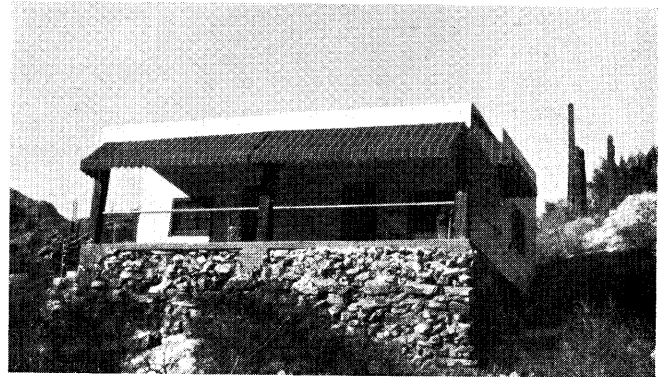
## And Here We See Some of the Guest Cottages at the Flying V



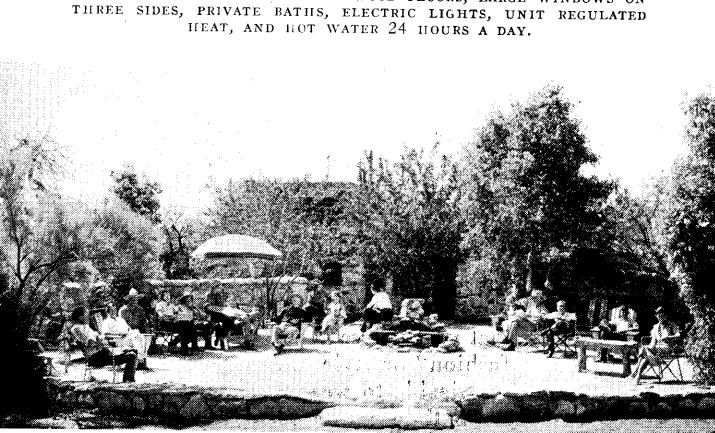
THE ABOVE PHOTOGRAPH SHOWS OUR NEW GROUP COTTAGE DESIGNED ESPECIALLY FOR OUR FEMININE GUESTS, AND SITUATED ON ONE OF THE MOST PICTURESQUE SPOTS OF THE ENTIRE RANCH, ITS THREE MAIN EXTERIORS LOOKING NORTH TOWARD THE MAJESTIC CATALINA MOUNTAINS AND EASTWARD OVERLOOKING OUR OWN BEAUTIFUL RANCH VALLEY AND TO THE SOUTH ACROSS THE GREAT TUSCON VALLEY.



FLYING V COTTAGES HAVE HARDWOOD FLOORS, LARGE WINDOWS ON THREE SIDES, PRIVATE BATHS, ELECTRIC LIGHTS, UNIT REGULATED HEAT, AND HOT WATER 24 HOURS A DAY.



A MAGNIFICENT VIEW FROM THIS GUEST COTTAGE, WITH THE LIGHTS OF TUCSON PLAINLY VISIBLE AT NIGHT FAR BELOW.



PATIO AT THE FLYING V, JUST IN FRONT OF THE MAIN RANCH HOUSE, AND SHOWING IN THE IMMEDIATE BACKGROUND "WATER CHANT" AND "EL COYOTE" COTTAGES, AND JUST BEYOND ON ITS PICTURESQUE EMINENCE THE NEW GROUP COTTAGE FOR WOMEN.



ANOTHER COLORFUL, PICTURESQUE COTTAGE, LOOKING SOUTH ACROSS VALLEY AND MOUNTAINS.



night through the gently swaying branches of the big mesquite trees that overhang your cottage. **Good night—see you in the morning!**

### The New Recreation Hall

In order that FLYING V guests may enjoy a maximum of comfort and entertainment during the hours they spend at the main ranch house, we have added a very spacious Recreation Hall to the ranch house, and we believe you will find it a most attractive rendezvous for indoor entertainment. It is large enough to comfortably hold every guest on the ranch during special programs, and provides a splendid and commodious dancing floor.

The musical entertainments and other indoor pastimes are confined to the Recreation Hall, leaving the living room of the Main Ranch House free for cards and the quiet conversations and reading so many guests like to enjoy without interruption.

The living room of the Main Ranch House, with its comfortable davenport and easy chairs, has its own stone fire place also, and embraces a library containing many interesting volumes that are available to our guests.

### Abundance of Good Food

I know how much you are interested in the dining room and sometimes we ourselves think it is pretty nearly the most important thing on the ranch. If you are like most of us at the FLYING V, you will wake up hungry and want a tasteful, zippy, appetizing breakfast—and you will come in for lunch and dinner hungry as a wolf.

I wish I could answer in detail every question and thought in your mind, as you read these lines, regarding the table at the FLYING V, but all I can do is to say to you as sincerely as I know how, that for years

the ranch has enjoyed the reputation of serving the finest food in Southern Arizona. We employ one of the best chefs in the Southwest and he is given full and competent assistance. The menus are as varied as we can possibly make them; the quality of the food is the best that money can buy and there is an ABUNDANCE at every meal. There are always plenty of fresh vegetables and the famous fresh fruits of Arizona; gallons of fresh pasteurized milk—all the rich milk and cream you wish, day or night and plenty of fresh eggs. We are very particular about the service at all meals.



WHAT THE WELL-DRESSED COWGIRL WEARS AT THE FLYING V

The water supply at the ranch is from a well drilled through solid rock hundreds of feet deep—cold, clear, pure mountain water in an unlimited quantity and periodically tested and rated for its purity by the proper authorities.

The dining room is one of the most charming spots at the FLYING V, bright and cheerful, with windows on three sides looking through onto a rocky ledge just a few feet away, where quail have been fed for years.

Guests are served at their own individual tables in our dining room.

A big raised stone fireplace at the end of the dining room, with logs ablaze, is the final touch of the friendly good feeling that makes meal time at the FLYING V a happy event three times a day—with always a buffet snack at night, if you wish it.

### What to Wear

A large wardrobe is unnecessary at the FLYING V. Sport clothes are always in order either day or night.

You wear just what you choose at any and all times. No one sets any "fashion" or style that you need conform with. It is inadvisable to wear expensive riding clothes on the trails, as they can be quickly ruined by brush, and the usual attire consists of boots (English or cowboy, just as you prefer), and riding breeches or cowboy jeans, woolen and cotton shirts, large hat



THE SPACIOUS, HOME-LIKE LIVING ROOM OF THE RANCH HOUSE AT THE FLYING V, WITH ITS STONE FIREPLACE.



THE DINING ROOM AT THE RANCH OPENS TO THE MOUNTAINS AND CANYON ON THREE SIDES, AND HAS ITS OWN STONE FIREPLACE. GUESTS ARE SEATED AT THEIR OWN INDIVIDUAL TABLES.



COMFORTABLE BEDS, PRIVATE BATHS AND EVERY CONVENIENCE ARE FEATURED IN THE BEDROOMS OF THE GUEST COTTAGES AT THE FLYING V.

and a warm, short cloth or leather coat or sweater for mornings and evenings, when it is quite cool.

We believe the ladies will be most comfortable if they come with one light and one heavy pair of riding breeches, flannel shirts, western hat, a pair of English or cowboy boots, warm stockings, short walking skirt and stout walking shoes. After the day's riding, the ladies usually prefer to change for the evening into simple sport frocks, walking shoes and a coat.

If you want to go "western" with the rest of us, bring along a pair of Levi's, a pair of cowboy boots, flannel shirts and a Stetson hat—or you can obtain these in Tucson after you arrive.

### A Special Message Regarding Our Rates and Our Clientele

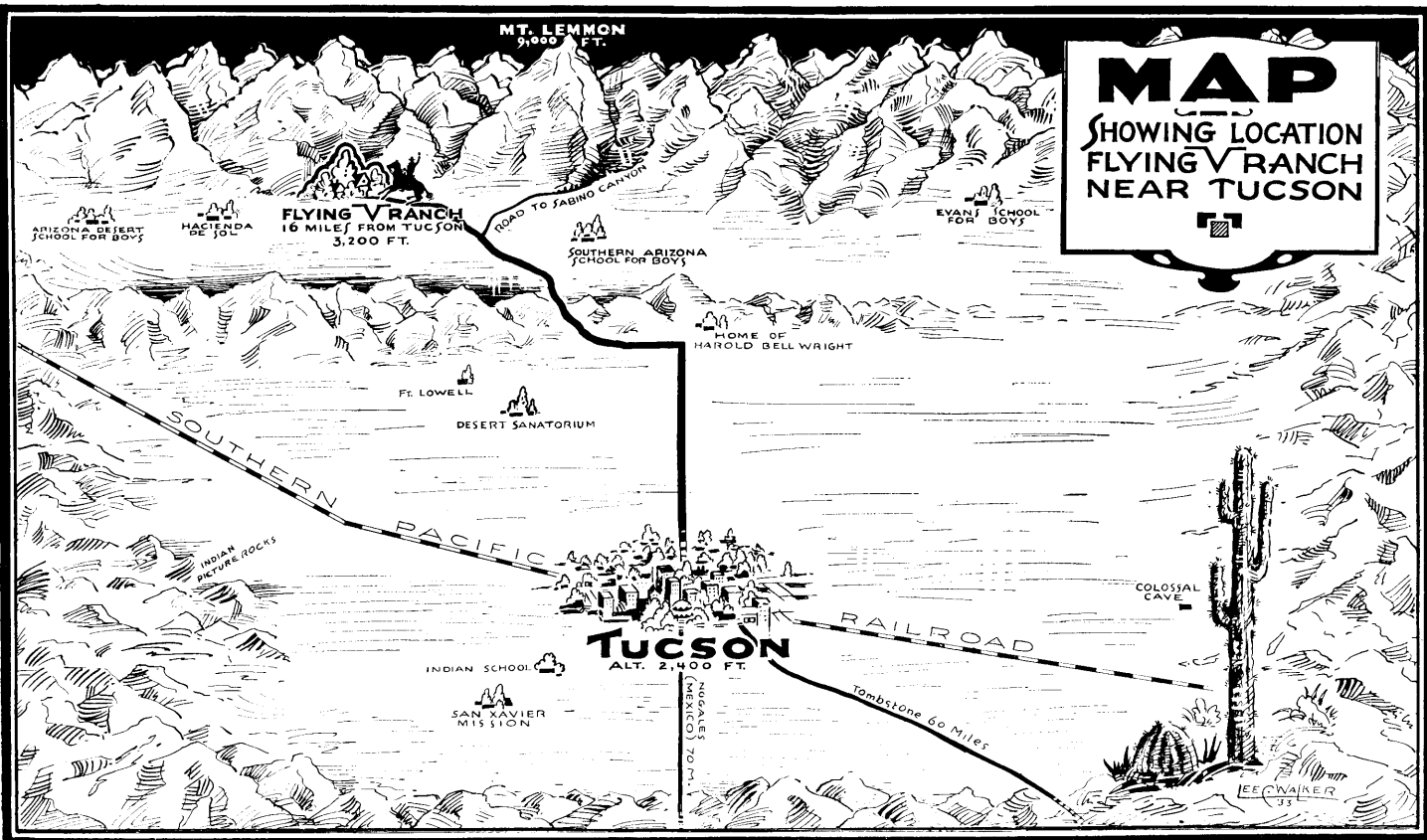
In announcing the rates for our winter season we desire to call special attention to the fact that the close proximity of this ranch to the City of Tucson—16 miles over a paved road, less than thirty minutes' drive—makes it especially desirable for a great many people and this fact, together with the high character of our food, service, cottage accommodations and the very extensive program of sports and entertainment provided for our guests, governs the establishment of our rates.

Your particular attention is also invited to the fact **THERE ARE NO EXTRA CHARGES** at the FLYING V—the rates quoted are American plan and include **EVERYTHING** except purely personal expenses and long motor trips or overnight horseback pack trips. The rates include transportation for guests and baggage between the ranch and Tucson at any time the ranch cars go in, which is at least once every day.

Rates depend to some extent on the number in your party and the length of your stay. As an example of our rates, two people may occupy a cottage room with twin beds, private full-size bathroom with tub or shower bath or both, electric lights, individually controlled heat, **and with a horse assigned exclusively to each guest to ride as much as they wish**, for as low as \$60.00 per week per person and up. This rate includes, of course, the cottage accommodations and all meals, the horses, full participation in all of our horseback picnic trips and everything else the ranch has to offer. Guides are provided for all trips and all guests without charge and instruction in riding, both western and English styles, roping, jumping, and all phases of horsemanship, is available to guests without extra charge.

**Special family, monthly and season rates will be gladly discussed with you. Children under seven take half rate. Special rates for ladies coming alone.**

The owners of the FLYING V RANCH are extremely careful as to whom they entertain. While no undue restraint is placed upon personal conduct of guests, the ranch does not cater to the boisterous element. The clientele is largely a family one, and the management, therefore, reserves the right to exclude any guest whose presence for any reason, is detrimental to the happiness of the majority.



## Ranch Fun

Elsewhere in these pages I have outlined the events we provide for your pleasure at the FLYING V, and now, in order that you may get a quick bird's-eye view of the ranch pastimes and the entertainment features available, I am going to list the principal events:

### All Day Horseback Trips

Lunch in the saddle bags and away you go, with or without cowboy guides—by couples or groups or all of us together—up the glorious canyons of the Catalinas, up to established camping grounds or water holes. A half day out and a half day back—and what good companions a cavalcade of men and women get to be on such a trip!

### Over Night Pack Trips

The mountains immediately back of FLYING V RANCH rise to a height of over 9000 feet, with pine and spruce covered slopes and many beautiful waterfalls, deep canyons and towering peaks. Good trails lead from the FLYING V into this magnificent back country and with full pack train equipment available, we feature three to five day trips at a very nominal extra charge per day per guest.

### Guest Field Days

Always once a week, and sometimes twice, we stage a guest field day on our own private rodeo field; we have perfected ten to fifteen games and contests on

horseback that every mounted guest, even inexperienced riders, can participate in.

### Short Trail Rides

More than 1400 acres for you to roam over on horseback as long or as briefly as you wish.

### Moonlight Rides

Week after week we feature moonlight rides from the ranch house into nearby canyons where supper is cooked over campfires beside a tumbling stream.

### Tennis at the Ranch

FLYING V guests have included so many enthusiastic tennis players that we have provided a new, full size championship cement tennis court.

### Ranch Rodeos

Every so often we invite the neighboring cowboys over to the ranch for a real western rodeo.

### Dancing at the Ranch House Recreation Hall

It's usually impromptu with radio, piano or victrola music, and very often a soft-toned Mexican orchestra out from town.

### Real Cattle Roundups

The cattle at the FLYING V are rounded up regularly at stated times through the season and the calves and unbranded cattle cut out and branded with the FLYING V registered cattle brand. This work is planned so that every guest competent to do the hard cross country riding involved in these roundups can participate.

# TUCSON

**T**UCSON, crouching in a valley plain, can "look up" to mountains which nature has scattered on all sides. Northward are the Santa Catalinas, westward are Tucson Mountains, to the south the great Santa Ritas, and lying to the eastward the Rincon Range rears its lofty peaks. Within a radius of a hundred miles lie the Big and Little Hauchucas, the Big and Little Draoons, the Chiricahuas, the Grahams, Whetstones, Dos Cabezas, Superstitions, Baboquivaris, Roskruge, San Rafaels, Pinalenos, Galiuros, and other smaller ranges that go to make up the backbone of the continent.

Tucson is in Southern Arizona on the mainline route of the Rock Island and Southern Pacific Railway systems, with through Pullman service. The accompanying map shows how accessible Tucson is. Fifty-three swift hours from Chicago, sixty-two from New York, and you are where springtime is a season that begins in October and lasts until May.

Two daily papers carry full Associated Press dispatches. Stock and bond houses maintain direct wires to trading centers. You are just overnight from Los Angeles and only thirty hours from San Francisco.

## Annual Rodeo

The annual rodeo at Tucson, held in the latter part of February each year, is one of the major attractions and attracts the most famous cowboy riders from every section of the United States. The show runs from three to four days and every minute of the time is filled with thrilling performances.

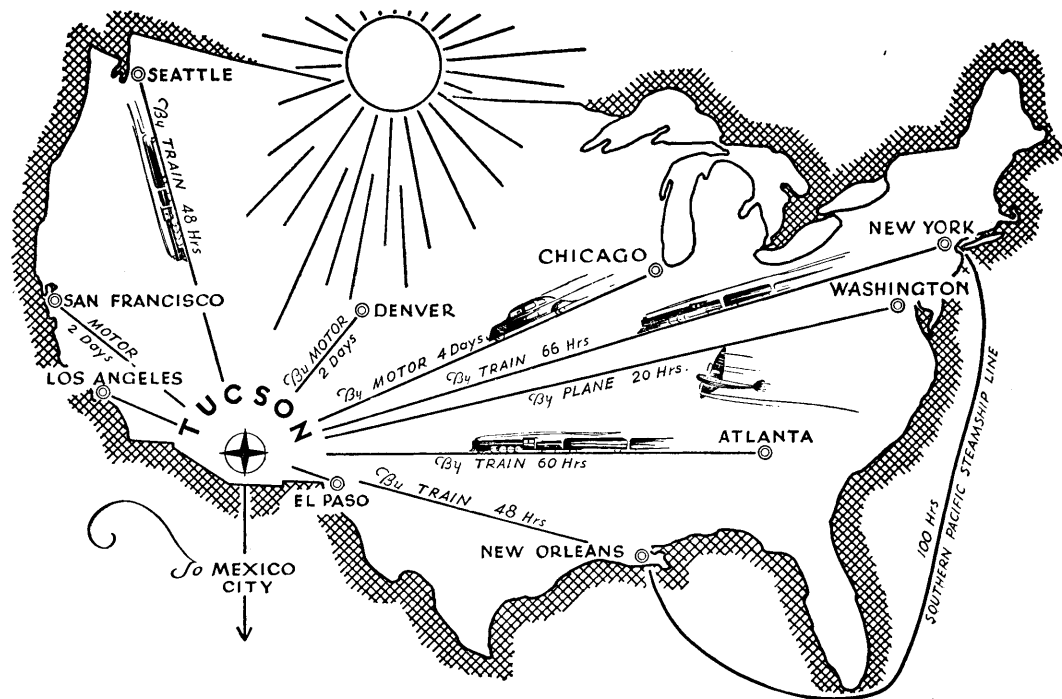
## Tucson's Warm Sunshine Winters

Here are the Maximum and Minimum daily temperatures at Tucson and the Flying V Ranch, over the past ten year period. All heavy rains occur during July and August and the winter months are practically free from rains—an unbroken procession of clear, warm days of brilliant sunshine—but never too warm for the most active of outdoor sports. Humidity is practically nil.

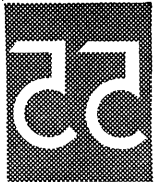
Month	Max.	Min.
October	97	39
November	87	28
December	78	21
January	78	22
February	81	27
March	86	30
April	90	35



PARADE THROUGH THE STREETS OF TUCSON OF COWBOYS AND COWGIRLS WHO PARTICIPATE EACH YEAR IN TUCSON'S GREAT ANNUAL RODEO, THE FIESTA DE LOS VAQUEROS, WHICH TAKES PLACE THE LAST WEEK IN FEBRUARY OF EACH YEAR AND IS ONE OF THE GREATEST WILD WEST AND RODEO SHOWS IN THE WORLD



MAP SHOWING LOCATION OF TUCSON AND DISTANCES FROM OTHER MAJOR CITIES



CATTLE ON THE FLYING V



ON THE ROAD TO THE FLYING V, THE GREAT SAHUAROS  
STAND LIKE OPEN PORTALS TO YOUR HAVEN OF PEACE  
AND CONTENTMENT HERE ON THIS FRIENDLY OLD  
TIME CATTLE RANCH.

THE FLYING V RANCH • TUCSON, ARIZONA • P. O. Box 1991 • Tel. 0136 R1