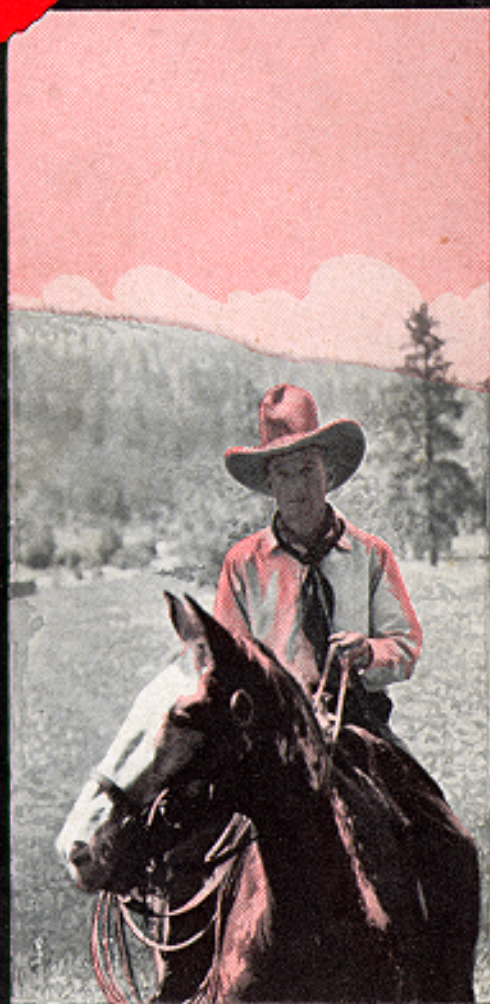


Winter and Summer
**Dude
Ranches**



New Mexico-
Arizona



1928

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A TYPICAL ARIZONA "COWGIRL" ON FINNIE'S SODA SPRINGS RANCH, CAMP VERDE

What it is All About

Come to a house-party on an old frontier ranch. In Arizona and New Mexico a "Dude Ranch" usually is a typical old cattle ranch that is giving a continuous house-party. But such as no other country or section of this country can give. The friendly hospitality for which the Old West was famous continues here in all its unrestricted freedom, even if, and quite properly, it must be paid for. Broadly speaking, a visitor on one of these ranches does just the things he or she wants to — and nothing else.

If quiet and rest and spacious solitude is desired, here one can be sure of it. You can sun yourself on the wide veranda of the ranch house, or beside your own little private cabin. Or put a book and a lunch in your saddle bags and spend the day alone with Nature — riding, reading or just loafing under the turquoise sky. Or you can rough it in this wild and gorgeous region of fertile plains and deserts, snow-capped mountains and evergreen forests.

Whatever anyone wishes, almost, he can have — whether it be a day's outing or a long pack trip; alone or with a party. No other place on earth offers such a variety of experiences. You camp beneath palms or pines; beside clear streams from the melting mountain snows or among fantastic desert splendors.

Canyons and caverns almost unknown to white men remain to be explored. For example, the recently discovered Carlsbad Caverns with their unearthly beauty have not yet been probed to the uttermost recesses. They are an example of architecture surpassing the greatest of man-made cathedrals. There are pools here filled with "Carlsbad pearls" which give one the impression of actually standing in Aladdin's cave. And the strange lacy stone curtains, shining pillars, and other formations of stalactites and stalagmites help to make fairyland real.

Elsewhere, as waterfalls come pounding down over rocky ledges, natural swimming holes have been dug out of the rock. A plunge into these cool invigorating waters makes one feel sure that he has discovered the fountain of youth. There are also pools fed by natural hot springs of medicinal mineral waters. At Castle Hot Springs there is a regular Turkish bath provided by Nature — a series of three pools with respective temperatures of 110, 90 and 70 degrees Fahrenheit.

Rainbow trout swarm in the pebble-bottomed ripples of mountain streams. Out here, away from cities and holiday crowds, there are trout streams that would gladden the heart of

Izaak Walton. On some ranches the streams are just the right distance from the houses to make a pleasant one or two day picnic expedition on horseback. Other streams flow within short walking distance of the kitchen.

Do you want to hunt for quail and rabbit, or mountain lion and deer? Here is a game country of which comparatively little has been heard, and for that very reason it offers greater abundance of sport than do the more advertised and congested areas. Some ranches specialize in the entertainment of sportsmen during the hunting seasons and furnish hunter guides well versed in wild animal lore.

Many become engrossed in searches through prehistoric cliff dwellings for relics of a civilization older than the memory of man. A pastime for both archaeologists and mountain climbers. In these mountain fastnesses are relics of a civilization more mysterious and less known than that of ancient Egypt. About these dwellings are to be found the scattered utensils which furnish our faint clues to the history of this vanished race.

And occasionally you can experience the thrills of the prospector panning the gold bearing gravel of old stream beds. Treasure hunting has a universal fascination. A millionaire whose stoical calm could not be ruffled in a Wall Street flurry, has been known to lose all self-control over finding a five dollar nugget of gold. A famous society matron of Chicago has a chain made of gold nuggets which she herself has panned.

But even more precious than gold is the exhilaration and renewed strength and zest for life which such activities bring in this clear, dry, health-giving atmosphere.

Nights are crisp and cool. In the daytime sunshine and chilled air temper each other, as on the few perfect days of a northern fall. Here are ideal resorts for winter and summer. Warm and dry, when the north is sodden with slush or frozen stiff. Cooled and invigorating, when northern cities swelter.

The first Dude Ranches were regular cattle ranches, usually far back from highways and railroads, which occasionally took in a few paying guests. These guests became part of the family and ranch business went on as usual. That was all there was to it in the beginning.

But when these visitors returned to their homes, bronzed and robust, vigorously alive with renewed strength and bursting with enthusiasm, their friends began to wonder why and ask questions.



Each year has seen these Dude Ranch families grow. For western hospitality continues to make the guest feel himself to be a part of the family. Almost invariably people who have spent one vacation in this glorious country return year after year. And their enthusiasm attracts newcomers every season.

The most desirable sort of people are attracted to this type of vacation. You find yourself in congenial company. And you can have as much or as little companionship as desired. Dancing, bridge, riding parties and picnics are available, too; and so is the tranquil solitude of mountain and plain.

Women traveling alone or with young children find this sort of an outing particularly delightful. There is usually a hostess at these ranches whose understanding may be depended upon, and children grow plump and sunburned in the out-door life.

Horseback riding, of course, is one of the greatest pleasures. Here can be seen the daring horsemanship of the Wild West and the skillful riding of eastern polo ponies and hunters. But most enjoyable of all is the riding of gentle cow ponies, in which everyone can join. Hundreds of people, who have never had an opportunity to ride before, going to a ranch, find it the greatest attraction of all. There are plenty of things to do without ever mounting a horse. But, almost without exception, visitors become enthusiastic horsemen before the end of the first week. The western cow ponies are the easiest in the world to ride and lack of experience need keep no one—of any age—from enjoying this sport.

It would not do to end this introduction without a mention of cowboy sports and activities. Every ranch has its quota of dashing horsemen whose daily work affords much entertainment for the guests. In this land of open ranges the cattle business goes on just as it did in the old days (now up, now down) and exhibitions of cowboy skill and daring are a normal part of ranch life. Many visitors almost become cowboys themselves.

Just as the country itself offers an infinite variety of attractions, so do the various establishments offer a variety of types of entertainment. There is the ranch whose folder announces that "This is **not** a Resort, a Dude ranch nor a Sanatorium. This is a Cow Ranch with guest accommodations." There is likewise a ranch which emphasizes its blue-ribbon horses, polo ponies and hunters. Other resorts lay more emphasis upon social activities or upon the restful and health-renewing surroundings. Such places are sometimes designated as "Guest Ranches."

Many people of wealth and social prominence are regular visitors—some of them own their own homes here in the Old Southwest. But there are many others, writers, painters, professional and college people (both students and faculty members), all mingling in the friendly atmosphere of this essentially democratic region where, as the movies point out, a man is a man. Similar tastes and interests are the best basis for friend-

liness and good fellowship. Naturally this type of vacation attracts people who enjoy the same things. Many persons count the friendships made here as among the most cherished memories of their visits.

The Santa Fe Railway Company has compiled the following list to assist you in getting into direct communication with ranch owners and managers. It is hoped that it will help individuals to select the type of place best suited to their particular tastes. However, it should be borne in mind that such a list cannot pretend to set forth all the attractions of the various establishments.

The descriptions used have, in many cases, been quoted from announcements sent out by the ranch described and are only brief excerpts.

Rates quoted are accurate at the present writing, but they are, of course, subject to changes.

No special emphasis has been placed upon any particular ranches or attractions. The amount of space given each ranch indicates nothing more than the amount of exact information on hand. Descriptions of a general nature are not repeated when such descriptions apply equally to several ranches in the same locality.

Such matters as the food served can only be dealt with collectively in this book. Food at these ranches always is wholesome and so far as our personal knowledge extends, visitors are uniformly attracted by the home cooking. Plenty of fresh eggs, milk, and vegetables are provided—usually from the ranch's own resources.

Each ranch provides transportation from the nearest railroad station for guests and baggage. For more specific details one must apply direct to the ranch managers.

RANCHES NEAR WICKENBURG AND CASTLE HOT SPRINGS, ARIZ.

Most of the ranches in this section lie in an altitude of about 2400 feet among the foothills of the Bradshaw Mountains where the temperature remains quite summery during the late fall, winter and early spring months. In general they are closed to guests during the warmer summer season.

This section of southern Arizona is semi-tropical. It offers to visitors a mingling of cattle range and arid desert, with occasional irrigated stretches along the infrequent water courses. Hassayampa River and Castle Creek are the principal streams. Palms of many varieties, citrus fruits, and alfalfa are grown here. In the grazing stretches herds of cattle and sheep roam and there is some game.

Wickenburg (pop. 600), on the north bank of the Hassayampa, is an old mining town and still reminiscent of pioneer mining days. From here the Santa Fe has built a line to Cadiz, California, connecting with its main California line from the East. The Ash Fork





A WINTER RIDING PARTY AT THE CIRCLE FLYING W RANCH, NEAR WICKENBURG

and Phoenix branch runs through Wickenburg, likewise the main motor highway between Prescott and Phoenix. Castle Hot Springs, a noted winter resort, is within easy motoring distance.

Phoenix (pop. 40,000), capital of Arizona and in the Salt River Valley, is 54 miles from Wickenburg. This rapidly growing city attracts each winter a large number of tourists, who either winter in Phoenix or radiate to Castle Hot Springs, Ingleside and Chandler. This is the land of alfalfa, cotton and citrus fruits, made possible by irrigation of three hundred thousand acres under the Roosevelt project. Phoenix has many fine public buildings, churches, schools, and hotels. A large United States Indian school is located here.

CIRCLE FLYING W RANCH

Leo Weaver's Guest Ranch, Wickenburg, Ariz., is four miles from the Santa Fe station at Wickenburg, where guests are met by automobiles. It is an unique old adobe stage station on the old Tucson-Prescott

trail, set amidst giant palms and big cottonwoods, and watered by pure running springs of cold water. The ranch is on the Hassayampa River and with its extensive woods is a beautiful spot. There is "scenery for the artist, game for the hunter and sport for all."

This ranch is engaged in the business of raising thoroughbred horses; polo ponies are one of its specialties. Here is an establishment where every known equestrian game is played. Only schooled horses, trained in handling guests, are provided—high-jumpers, five gaited saddlers, ropers, runners and polo ponies.

Other attractions offered are clock golf, hunting, camping, trail trips, swimming, mountain climbing, visits to cave dwellings, petrified forests and canyons.

Mr. Weaver writes: "We want children—glad to do everything in our power for them. The ranch housed nine boys at one time last season (though not particularly a boys' ranch, either), and a tutor was provided." Boys or girls unaccompanied by parents will be well and properly cared for.



GUESTS AND COWBOYS SUNNING THEMSELVES AT JACK BURDEN'S REMUDA RANCH

About twenty guests can be accommodated. All rooms are heated and have hot and cold running water. The season is October to June.

Rates

Room without bath, one person, \$60.00 per week; \$230.00 per month.

Room with bath, one person, \$70.00 per week; \$270.00 per month.

Room with twin beds, without bath, two persons, \$125.00 per week; \$470.00 per month.

Room with twin beds, with bath, two persons, \$145.00 per week; \$550.00 per month.

Use of horses, \$20.00 per week; \$60.00 per month.

REMUDA RANCH

The Remuda Ranch, Jack Burden, proprietor, Wickenburg, Ariz., is on the Hassayampa River one mile from Wickenburg. It is in the low-lying hills at an altitude of 2,200 feet, with an average day tem-

perature of about 75 degrees. The substantial and homey ranch buildings are of adobe; they are surrounded by palms, cottonwoods, and semi-tropical trees, under which are lounge chairs and hammocks, inviting you to take your ease. Hot and cold water and shower baths are provided, and the table is of that satisfying kind which a well-stocked ranch can provide. The immediate country is honey-combed with canyons and washes. In addition to the usual horseback riding, cowboy sports, hunting, etc., there is a close-by golf course, tennis courts, and croquet for the entertainment of guests.

Rates

Rooms with running water, single person, \$40.00 per week; \$160.00 per month.

Rooms with running water, two in a room, \$75.00 per week; \$300.00 per month.

Rooms without running water, single person, \$35.00 per week; \$140.00 per month.



THE KAY-EL-BAR IS AN OLD TIME FRONTIER RANCH, ALONG THE HASSAYAMPA

Rooms without running water, two in room, \$65.00 per week; \$280.00 per month.

Tent house, single person, \$30.00 per week; \$120.00 per month.

Saddle horse, guide and equipment, \$15.00 a week; \$60.00 a month.

Season, October 1st to May 1st.

KAY-EL-BAR RANCH

The Kay-El-Bar Ranch, Henry Warbasse, owner, Wickenburg, Ariz., is one of the real "old timers" and has been entertaining guests for the last fifteen years. The life here is that of a typical frontier ranch with such modern improvements as tend to make the surroundings more enjoyable. Horseback riding, cowboy sports, mountain climbing, hunting, tennis and dancing are some of the activities at Kay-El-Bar.

The ranch is three miles from the Santa Fe station at

Wickenburg and sixty miles from Phoenix. The ranch car meets all guests at the station.

There are accommodations for nineteen persons. All rooms are in a large adobe house. Each room is 14 x 14; has running hot and cold water, shower bath and is heated by hot air.

The ranch is open for guests from October 1st to June 1st. The winter here is mild and invigorating with daytime temperatures above 65 degrees while at night the mercury drops to about 40 degrees.

Mrs. Warbasse fulfills the duties of hostess and house mother.

Rates

Per month, one in a room, \$240.00; two in a room, each \$220.00.

Per week, one in a room, \$60.00; two in a room, each \$55.00.

Per day, \$10.00.

Horses are \$15.00 a week.



AT MONTE VISTA RANCH THERE IS A WIDE OUTLOOK AND PLENTY OF SUNSHINE

MONTE VISTA RANCH

Monte Vista Ranch, L. C. White, manager, Wickenburg, Ariz., is two miles from the Santa Fe station where all guests are met by ranch car. It stands at an elevation of 2,200 feet, overlooking the Hassayampa River and commands a view of the surrounding mountain ranges. Horseback riding is the premier sport at the ranch, and rodeos are often held in which guests are encouraged to take part. Horseback and motor trips can be arranged for visiting the scenic wonders of the Southwest.

The ranch accommodates about twenty guests. There are two modern guest houses, which contain spacious living rooms, comfortably furnished bedrooms (hot and cold water and electricity), private baths and sun porches. Rooms may be obtained singly or en suite. There are also detached cottages. The table is under the personal supervision of the ranch hostess. Fresh cream, butter and eggs are supplied from the ranch.

A personally conducted horseback trip for boys is arranged every spring to the Grand Canyon, Painted Desert and other points of interest in the state.

Rates

Rooms with running water and semi-private bath, per person, \$175.00 per month; \$50.00 per week; \$8.00 per day.

Cottage rooms without running water, \$150.00 per month; \$40.00 per week; \$6.00 per day.

Horses, \$50.00 per month; \$15.00 per week.
Season, October 1st to June 1st.

C-4 GUEST RANCH

The C-4 Guest Ranch, Robert C. Storns, Manager, Wickenburg, Ariz., offers a combination of Western ranch life with nearness to the railway. Here you can alternate Western sports with tennis, golf or croquet. After a day spent "roughing it" in the desert and



ONE OF THE GUEST BUILDINGS AT C-4 GUEST RANCH—A 15,000 ACRE PLAYGROUND

mountains you may return to the comfortable ranch house for a quiet game of bridge.

This ranch is but two miles from the Santa Fe Railway at Wickenburg. It is open from October 1st to June 1st and has accommodations for about twenty-five people. It is at an elevation of 2,077 feet, where the air is dry and invigorating and the weather warm and bright.

All rooms in the new ranch house are large and sunny and are equipped with hot and cold running water, electricity and bath. All are outside rooms.

For parties, the management has several attractive newly-furnished bungalows. All have modern conveniences.

Winter Season Rates (October 1st to June 1st)

One person in room, \$60.00 per week; \$240.00 per month.

Two persons in a room, each, \$55.00 per week; \$220.00 per month.

Daily use of horse outfit and guide, \$15.00 per week. Rates to families.

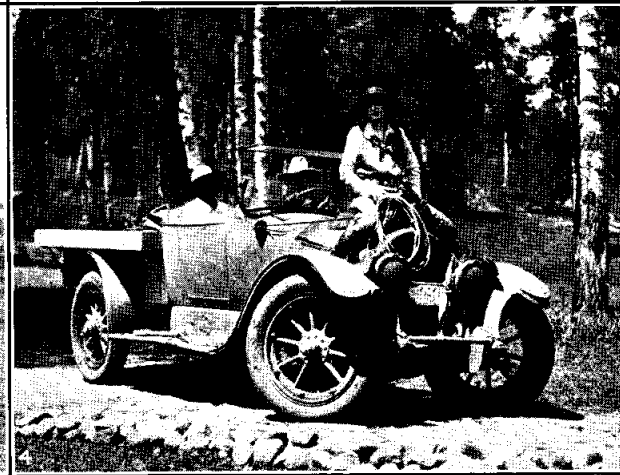
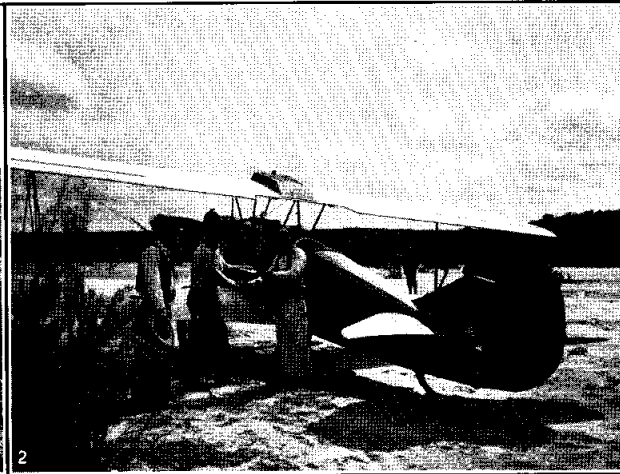
Persons remaining but a few days are charged by the day, \$10.00; horses extra, per day \$5.00.

C-4 Ranch will also take children over twelve years of age unaccompanied by parents.

CHAMPIE RANCH

Champie Ranch, Clyde Douglas, Manager, Hot Springs, Ariz., is located four miles from Castle Hot Springs and twenty-five miles from Hot Springs Junction, on the Santa Fe. At an elevation of 2,200 feet, the ranch nestles among the foothills on the southwest slope of the Bradshaws.

The ranch home is open to guests from November 1st to May 15th. Here may be found an ideal place for rest and relaxation, also opportunity to enter into the activities of real western ranch life. All the usual ranch activities can be enjoyed. In addition there is



SEEMS TO BE MAINLY A TRANSPORTATION PROBLEM

1. COWBOY GOLF ON WICKENBURG LINKS.
3. GOING TO SCHOOL NEAR KIRKLAND, ARIZ.

2. A COWBOY AIR RIDE AT KAY-EL-BAR.
4. THE MODERN COWGIRL AT CANJILON CAMP.

tennis and swimming at the ranch, while only four miles away is Castle Hot Springs with its nine-hole golf course.

A good rural school near this ranch might solve the problem for parents who desire to avoid a break in their children's school year.

Rooms can be heated, when desired, and hot or cold baths and showers are available at all times. Accommodations for 15 people. Daily mail delivery. Rates, including horse with complete equipment, \$50.00 a week and up. No extras.

J L BAR RANCH

The J L Bar Ranch, W. L. Stroope, proprietor, Hot Springs, Ariz., is one mile from Castle Hot Springs on the highway to Hot Springs Junction, where Santa Fe trains are taken. J L Bar is open to guests from

November until May. During this period the climate here is perfect, lots of sunshine and never too hot for comfort.

All the activities of ranch life may be enjoyed here, and at Castle Hot Springs, only a mile away, there is both golf and swimming. Cowboy parties or barbecues frequently are arranged by guests of this and other nearby resorts. These are very popular. Another occupation which is greatly enjoyed by visitors to this region is gold prospecting. Many of the sand and gravel deposits hereabout contain gold and other metals.

The ranch can entertain about fifteen guests. New buildings recently have been erected with modern accommodations.

The rates are \$240.00 per month; \$60.00 per week; \$9.00 per day.

Rates for horses, \$15.00 by the week.