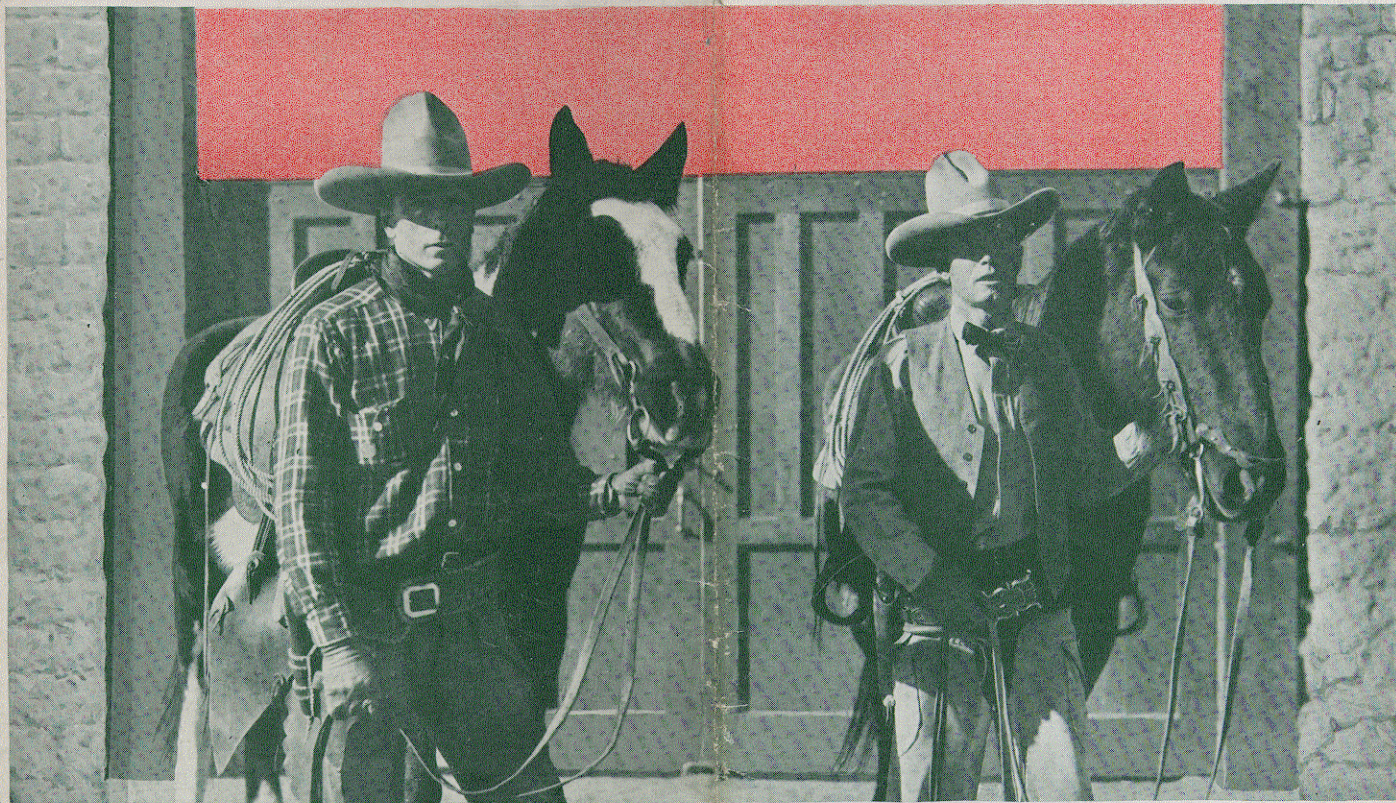


San Gabriel Ranch

Alcalde, New Mexico
near Old Santa Fe

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near Old Santa Fe



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PAM
Trips by saddle and pack
or by auto through the Arizona-
New Mexico Rockies
A region of scenic surprises.

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New Mexico Rockies
A region of scenic surprises.



A last chat before the Pack Trip starts.

San Gabriel Ranch

SAN GABRIEL RANCH is in the historic settlement of Plaza del Alcalde, half way between Santa Fe and Taos, New Mexico, and in the center of "AMERICA'S MOST FAMOUS FIFTY MILE SQUARE"—Altitude 5,800.

San Gabriel Ranch is the logical starting point for every variety of trip in the SANTA FE—TAOS REGION.

Two miles across the Rio Grande from Alcalde was established by Juan de Oñate, in 1598, San Gabriel, *the first capital of New Mexico*.

Valley of the Rio Grande— Pajarito Plateau

The valley in which the ranch is located stretches for many miles between two ranges of the high Rocky Mountains—the Sangre de Cristo on the east, the Jemez range on the west. The Rio Grande del Norte flows through the center of the valley,

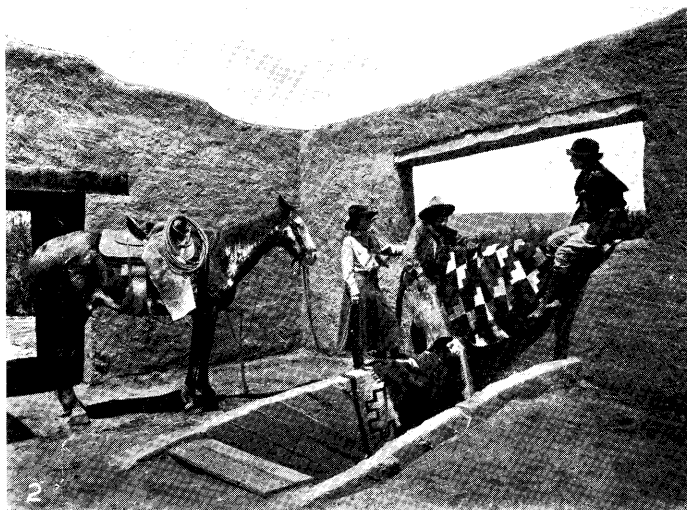
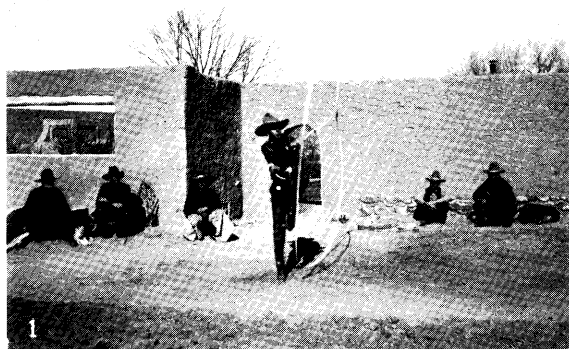
and on the west, on a high plateau between the river and the mountains, stretches the famous Pajarito Plateau with CLIFF DWELLINGS and PREHISTORIC RUINS by the thousands.

Tehua Indian Pueblos Prehistoric Ruins —Pottery Makers—Blanket Weavers

Beginning with San Juan, three miles from the Ranch, and covering a radius of fifteen miles, you may see Indian ceremonials, Indian women making pottery, Mexicans weaving blankets, or Spanish services in churches over a century old, or wander among the prehistoric ruins of the ancient Pueblo peoples.

All-Mountain Trips in the High Rockies

It is impossible to reach the wildest and most beautiful mountain places except by SADDLE and PACK, and trips of any length are arranged so that you may be in the Rockies the first day after leav-



1. One of the boys Trick Roping.
2. A group at San Gabriel.

3. First lesson of a future guide.
4. Guests teaching Guides how to play "African golf."

ing the train on the main line of the Santa Fe Railway. Within a comfortable and interesting day's ride from the Ranch, either east or west, you may pitch your tent by mountain stream under the pines and catch plenty of trout for supper. The finest mountain scenery in the west opens out in every direction so that only time need govern the length of your trip, or its infinite variety.

Some of the wildest and roughest parts of the Rocky Mountains begin not over two days from SAN GABRIEL RANCH. Where people prefer, all trails are left behind and the party makes its own paths through virgin wilderness. These mountains have been the hunting ground of the Indians for centuries, and they teem with mystery and romance, as does all this region. Trips may be taken straight north into the Colorado Rockies only a few days distant, starting either in the east range and making a circle to include some such given point as the Mesa Verde, in Colorado, returning to the Ranch by the west range, or extending the trip into the Colorado

mountains and ending at some convenient point where the party takes the train and the outfit is shipped home.

CANJILON CAMP (Cáhn-he-lone)

Canjilon Camp is a permanent mountain Camp run in connection with San Gabriel Ranch.

It is located on El Rito Creek, a beautiful trout stream, 35 miles northwest of Alcalde, and is surrounded on three sides by the Carson National Forest. Altitude about 8,000 feet. No more beautiful scenery is found anywhere in the Rocky Mountains than in this section of New Mexico.

Guests of San Gabriel Ranch who want a few days or longer—fishing or camping in the high Rockies, or wish to spend a summer vacation with mountain headquarters, will find the Canjilon Camp of greatest convenience.

Those who want trail riding or saddle and pack trips through the mountains and deserts of New Mexico, southern Colorado, southern Utah and



1. The last hitch before starting on a Pack Trip.
2. Fording the Rio Grande.

3. Catching up horses and mules for the Pack Trip.
4. Shorty, hurry up with that chuck!

Arizona, can find no better starting-point than the combination of San Gabriel Ranch, in the Rio Grande Valley, and its outlying mountain Camp.

Within one day's ride can be found a greater variety of interests than anywhere else in America—prehistoric cliff dwellings, Indian pueblos, quaint Mexican villages, cowboy roundups, trout streams and pine forests, all are available within a few hours ride from San Gabriel Ranch and Canjilon Camp.

FISHING AND HUNTING. Not only is there good trout fishing at the Camp, but within a few miles there are many fine trout streams, such as the Jarosa, the Nutria and the Vallecitos, and farther north some of the best trout fishing in the State may be had in the Brasos country.

Endless chains of mountains stretch away from Camp in all directions, and days, weeks or months of wandering may be spent among the Rockies, both in New Mexico and in Colorado.

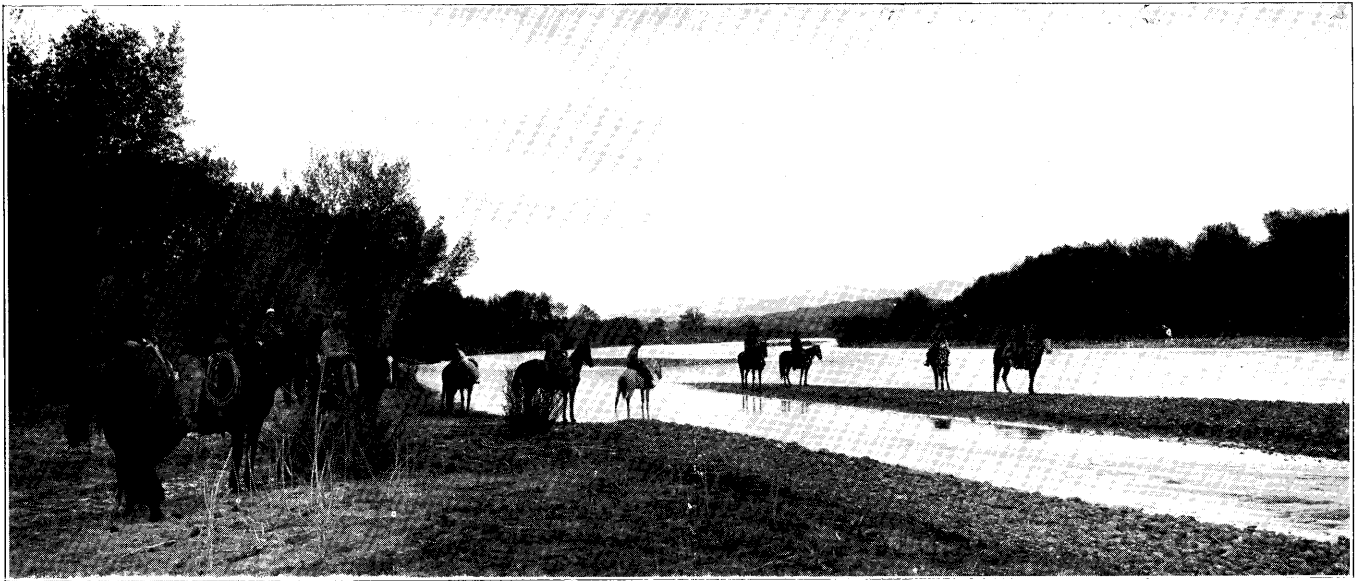
WILD GAME. All kinds of game abound—deer

and turkeys are plentiful in season, the finest of duck shooting may be had in the lower country; bear, lion, cat and all predatory animals offer fine shooting for the sportsman at any time. An Experienced Hunter is available for all hunting parties.

ACCOMMODATIONS. The life of the Camp centers about the big log house which contains the common living and dining rooms, but no sleeping quarters. Guests sleep in comfortable cabins and tent houses, with excellent beds and simple but adequate furnishings. These houses are placed at a convenient distance from the main house, but far enough from it and each other to give privacy and seclusion.

At Camp the food is plain but substantial and well cooked, and there is a liberal supply of fresh vegetables and milk.

SADDLE HORSES AND EQUIPMENT. Saddle horses are kept both for daily riding and for short or long pack trips. They are good, well-fed Western



Saddle-horse Party on Rio Grande.

stock. The same standard of excellence is maintained as at San Gabriel Ranch and all saddle and camp equipment is of the best.

Guides are employed who are capable and reliable and who know the country.

Canjilon Camp is reached by automobile from San Gabriel Ranch, from Santa Fe, or from Taos Junction.—See map in this folder.

Combination Desert and Mountain Trips —Canyon de Chelly—Rainbow Bridge— Mesa Verde—North Rim of Grand Canyon

For many years we have specialized in trips of many weeks' duration, covering the entire southwestern Indian country. This includes the home of the Navajos, Utes, Piutes, Apaches, the fascinating Canyon de Chelly and Hopi country, and making many trips each year to such distant points as the Chaco Canyon, Rainbow Bridge and the White Mountain Apache country.

Our guides are as thoroughly familiar with the Arizona and the Rainbow Bridge country as they are with New Mexico, and you have the security of knowing that no matter how long your trip is, or where it may lead you, your guides have been there before. They know where the loveliest camp sites are; they know the traders and the Indians all over the southwest.

Much of the interest of this region centers about Indian life—past and present. We have carefully planned a route between Santa Fe and the Rainbow Bridge in Southern Utah on which those interested in the prehistoric background, filling this country with mystery and charm, may touch all the “high

spots” which the archaeologists are fast opening up to us.

General Outline of Trips from Santa Fe or San Gabriel Ranch to Rainbow Bridge

The great Puyé Ruins of the Pajarito Plateau are reached the first day out from SAN GABRIEL RANCH. The Jemez Mountains are crossed by wonderful trails. If there is time, the party may stop to fish or camp under the pines, and at the foot of the range, on the other side, the Navajo country begins. A day or two from the mountains brings the party to the mouth of the Chaco Canyon, with its countless ruins, so different from any seen before or after. Here they follow closely the famous route of Lieutenant Simpson, and visit the remarkable Pueblo Alto, Pueblo Pintado, the better known Pueblo Bonito, and countless other ruins.

After leaving Pueblo Bonito, three or four days are spent in great color-country where only Navajos live, and an occasional stop is made at a trading post to buy silver and blankets, or to add something to the supplies. We see these desert people living as they did hundreds of years ago, weaving their blankets, making their silver and tending their sheep, untouched by contact with the white man.

From here is truly “Indian country,” where one might pass weeks and months seeing no white man save the occasional trader, even in the Chuska Mountains, which are three or four days' journey from the Chaco Canyon. Here in the mountains, camp is made again by a little stream of clear water, and one may see the Navajo dances and hear the weird music so strange to the ears of the white man.

Canyon de Chelly

After two days in the Chuska Range, the party suddenly finds an abrupt and unexpected ending to the trails through the Piñon Forest, and with no warning at all, looks straight into the little known Canyon del Muerto, a thousand feet or more deep, where are some of the most remarkable and picturesque ruins in the southwest.

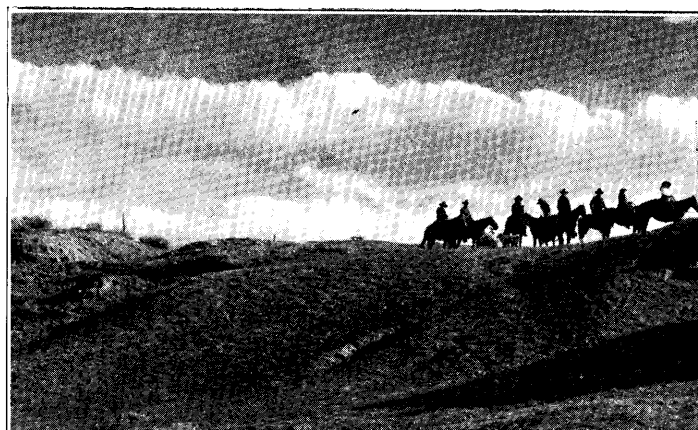
Here is a real "off-the beaten-path" trail and no one is allowed to ride. For half an hour or more the guides work with the horses and mules, helping them pick their way carefully down one of the steepest trails in the country.

When the bottom is reached a new world opens up—a deep, narrow canyon, walled in with gigantic rocks of every color and grotesque shapes—monuments, castles and caves without end. There seems no possibility of return and no apparent way to go forward. Just as the silence and grandeur and beauty seem almost overwhelming, a high, wild song break through the stillness, and Navajos come galloping around a bend of the Canyon, all unsuspecting the white man's intrusion; or a shepherd sings as he watches his flock, or a medicine man practices his potent song of healing.

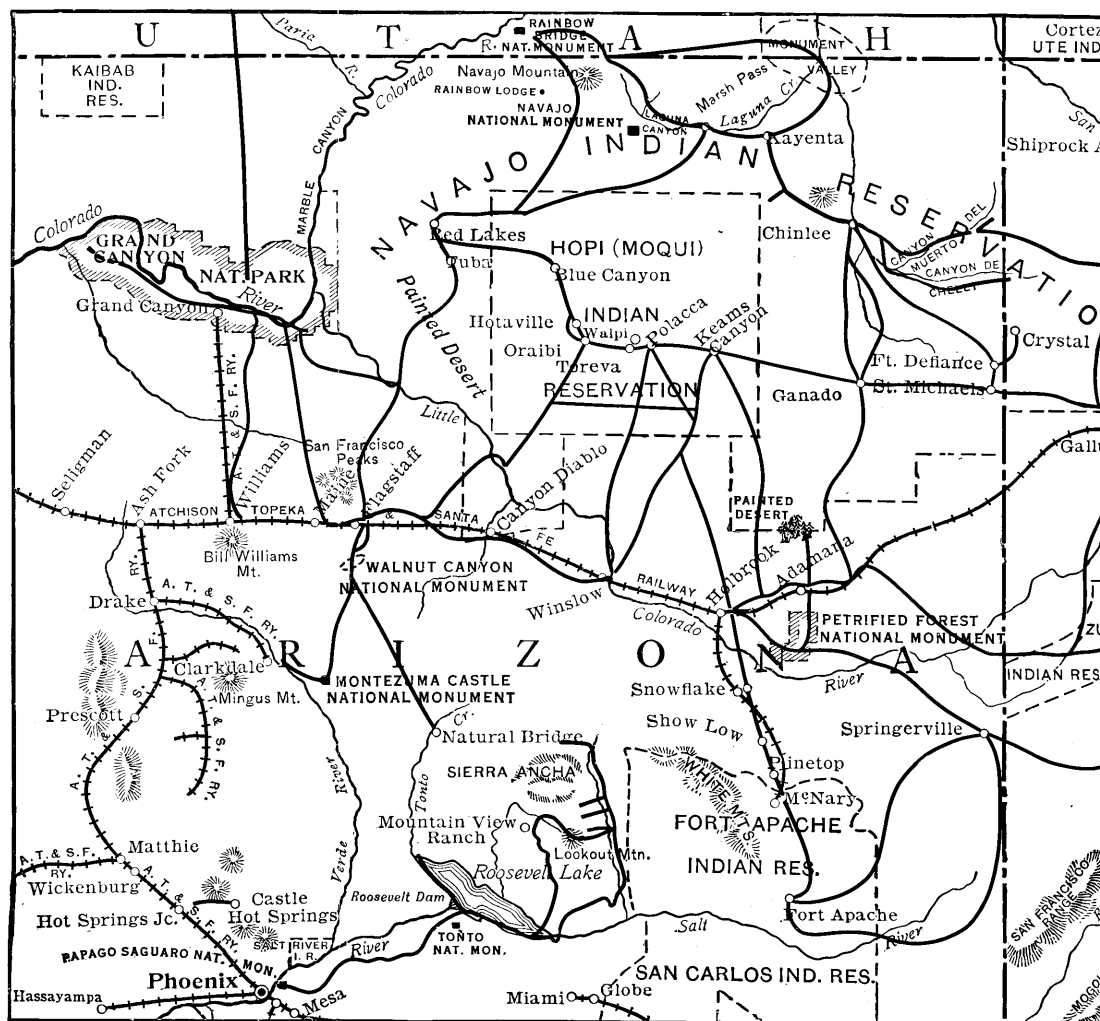
Here in this land of the prehistoric cliff-dwellers, more than in almost any other section of the great Southwest, one feels the linking of past and present.

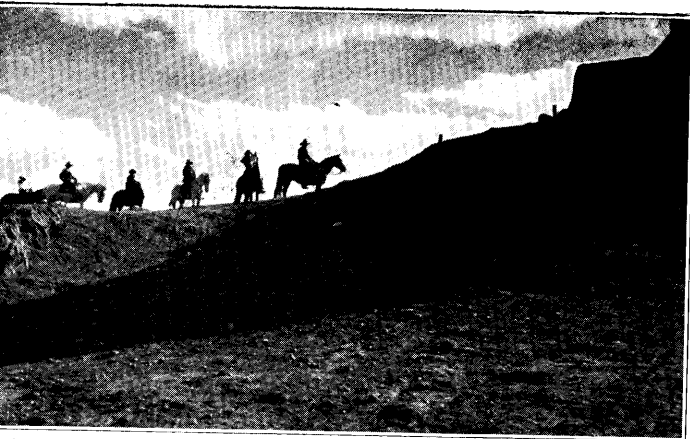
Underneath the wonderful cliff ruins are the homes of the Navajos, who for countless generations have planted their tiny fertile fields, and after the coming of the sheep, have raised their flocks and woven their blankets, untouched by outside influence. Here again time only governs your stay.

Many days of explo-



Among the



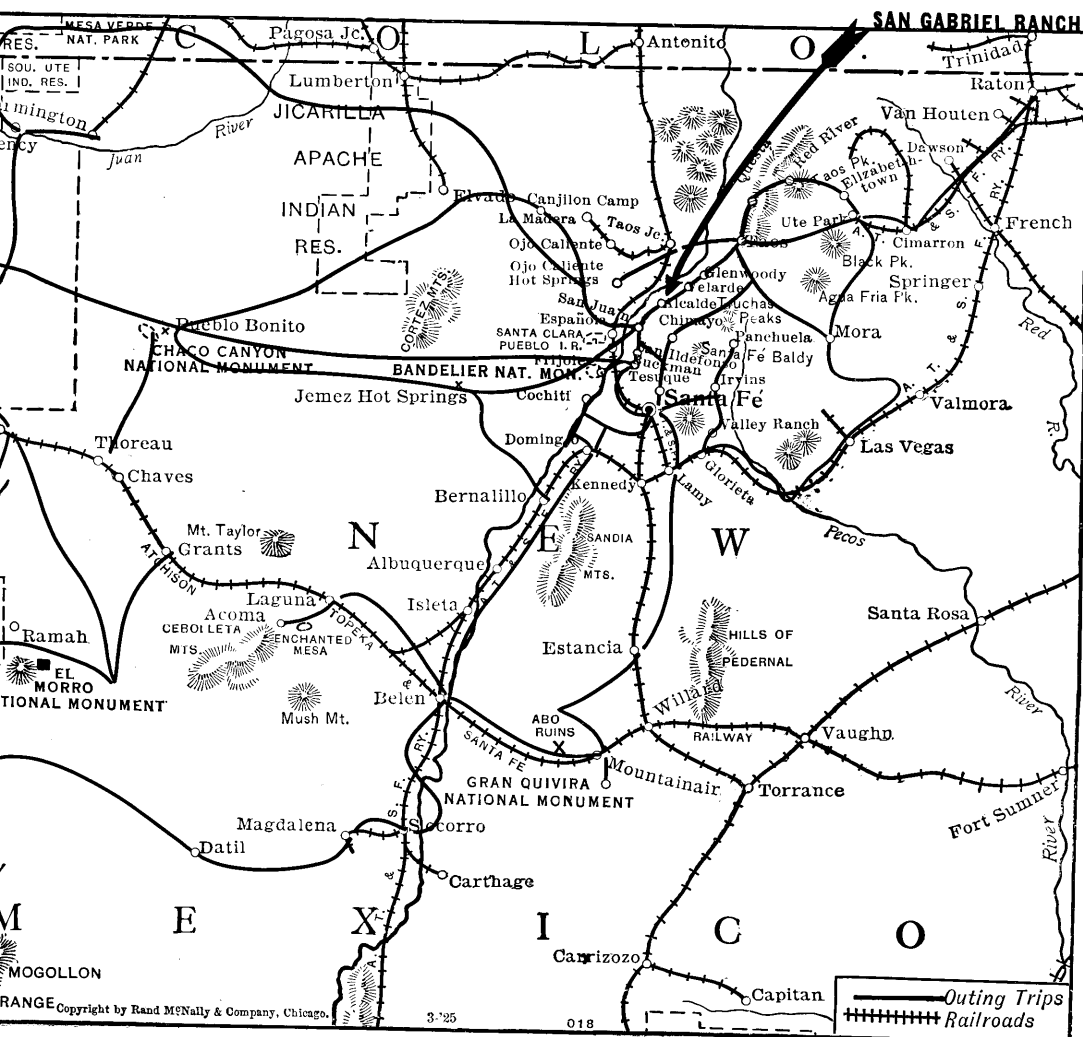


foot-hills

ration are insufficient to show you all the wonders of these canyons teeming with beauty and interest. At the mouth of Canyon de Chelly is the trading post of Chin Lee, where the party finds mail and fresh supplies. Here we have the choice of many routes. You may go north to the Mesa Verde, on to the wonderful Rainbow Bridge, to the Hopi country and Grand Canyon National Park, or back to the railroad at Gallup.

There is no other trip we can offer that has such variety as this, that is capable of so many choices of route to so many points, or that can be taken with so much comfort.

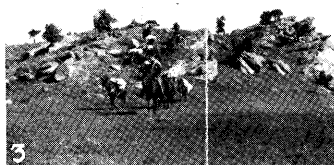
Motor Trips Hopi Snake Dance—Flute and Antelope Ceremonies—Navajo Fire Dance and Mountain Chant—Zuñi Shalako Ceremonies



For convenience of guests who are unable to take horseback trips, or whose time is limited, we arrange a great variety of motor trips all over the southwest. We cover mountains and desert, Indian Pueblos and cliff dwellings. We see unusual Indian ceremonials, not only such summer ceremonies as those of the Rio Grande Pueblos and the Snake Dance in Hopi Land, but late fall and winter ceremonies such as the Zuñi Shalako, the Navajo Fire Dance and the beautiful and rarely seen winter ceremonies in Hopi Land.

We camp out, if desired, or stop at the delightful Fred Harvey Hotels, when the main line of the Santa Fe is touched, or we spend delightful nights with the Indian traders, whose genial hospitality is one of the greatest charms of southwestern trips.

A trip of special interest and pleasure is our circle trip beginning



1. A Delightful Spot for the Fisherman.

2. A Days Bag of Lion.

5. One of the Cabins—Canjilon Camp.

3. Fine Country for Pack and Saddle Trips.

4. Canjilon Mountain Camp.

and ending at Santa Fe or the Ranch. The route follows this outline: Santa Fe, San Juan Indian Pueblo, San Gabriel Ranch, Taos, Red River Canyon with its magnificent scenery, and mountains over 13,000 feet high to Mesa Verde; or the route may divide according to the length of time the party has—(a) Return to Santa Fe via Chama, Abiquiu, Santa Clara Indian Pueblo—or (b) Mesa Verde across Navajo country to Canyon de Chelly and Hopi Land to Gallup, Acoma, Laguna, Santo Domingo, to Santa Fe.

We meet parties at Raton, New Mexico, motor through beautiful Cimarron Canyon, over the mountains of 11,000 feet to Taos, and on down the Rio Grande Canyon through the Pueblos to Santa Fe.

Our motor trips cover every interesting point from Santa Fe west to the Grand Canyon, north through the Colorado mountains and parks, or into

Southern Utah, Zion Canyon, Bryce Canyon and the North Rim.

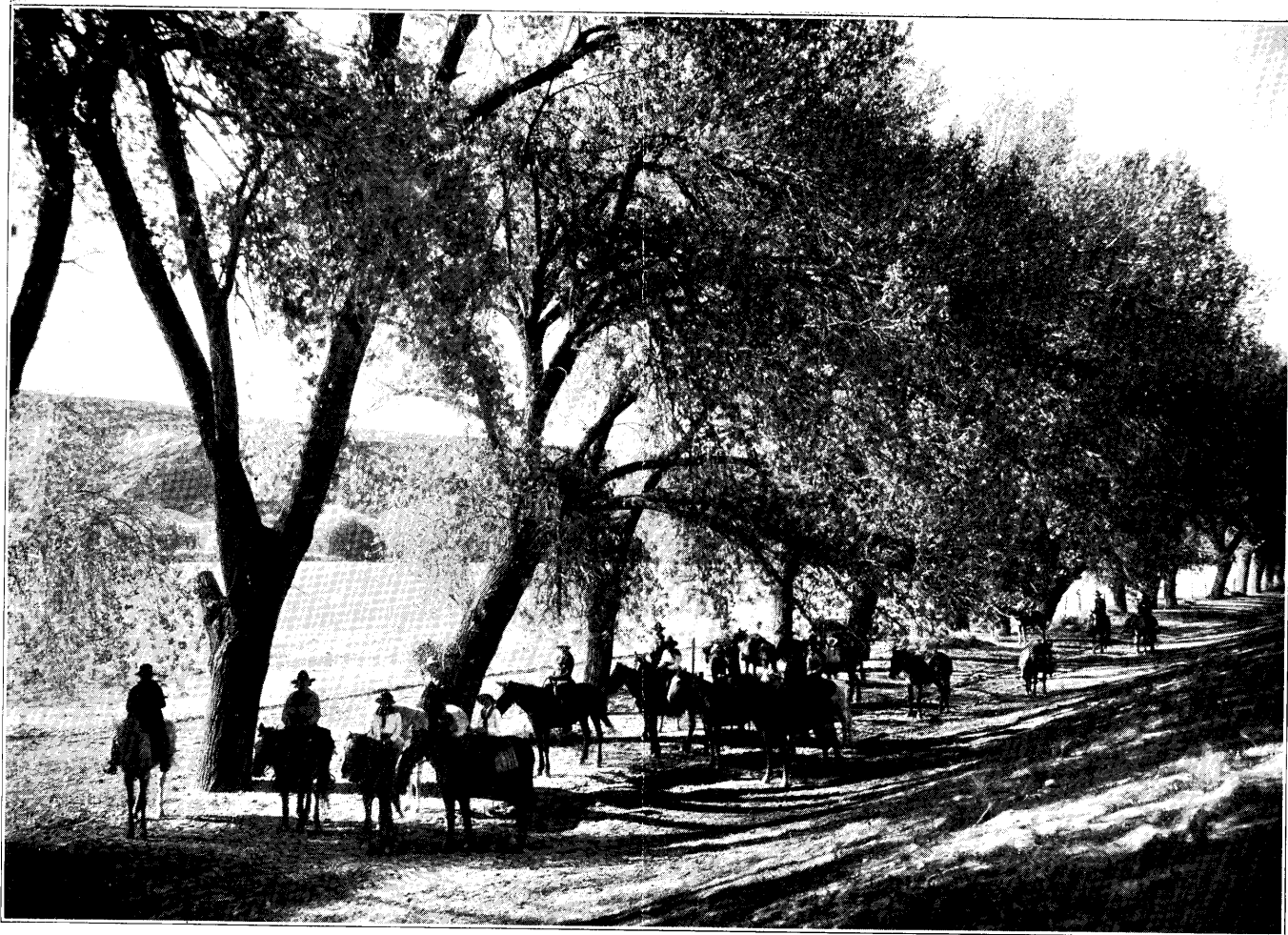
Detailed descriptions of some of the most interesting of these trips may be found in the comprehensive booklets issued by the Santa Fe Railway. See "Off the Beaten Path" and "Old Santa Fe and Round About" picture-folders.

Side Trips

Especially interesting side trips are made by SADDLE and PACK or by MOTOR to the Cowboy Reunions and Stampedes, which are unsurpassed anywhere in the country.

Equipment

There is no better equipment in the Southwest than we furnish. The whole outfit is in A1 shape



Party returning from a Pack Trip

before starting. Each animal has his own individual pack saddle especially fitted to him. The result is that a sore-backed pack horse or mule is practically unknown. The best of beds, blankets and general camp equipment is provided. All saddles, tents and canvas are of the finest grade.

Everything is kept in readiness and even the most distant trip may start in a half-day after notice is given. All horses are good western stock, grain fed and properly hardened.

Charges

For trips of all kinds, flat rates are quoted which include every expense, without extras of any sort.

Personal Needs

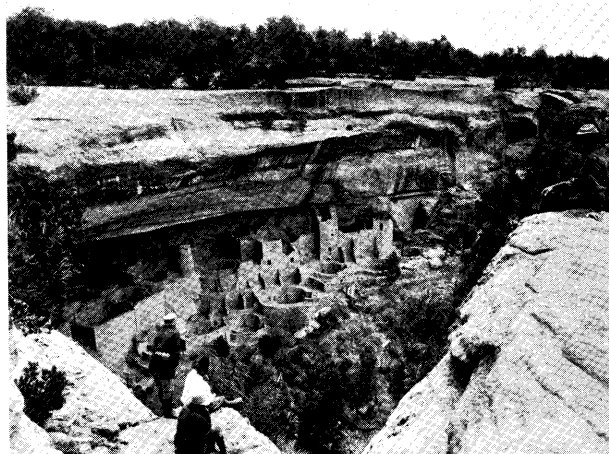
The following personal equipment is suggested as a guide for trips of any length:

- 3 Suits of Underwear
- 2 Light Flannel Shirts
- 2 pair Trousers
- 2 pair Shoes—1 pr. heavy for riding
- 1 Soft Felt Hat
- 6 pair Socks
- 1 Riding Slicker
- Towels
- 1 Sweater or Jacket
- Light Shirts
- Mufflers or Neck Handkerchiefs

We will meet parties at a point convenient to them on the main line of the Santa Fe Railway, Raton, New Mex., or west, according to the region they wish to cover.



1. Going down Rio Grande Gorge below Taos.
2. Over Red River Pass.



3. Taos Indian Pueblo.
4. Cliff Palace, Mesa Verde, Nat. Park.

Railroad Destination

Santa Fe Railroad Denver & Rio Grande Railroad
Santa Fe, N. Mex. Chamita, N. Mex.

Four-Day Trip by Saddle and Pack

SPECIALLY ARRANGED FOR SMALL PARTIES

SPECIALLY PRICED—\$50 FOR FOUR DAYS

PREHISTORIC RUINS, DESERT, CLIFF DWELLINGS,
MOUNTAIN PEAK 11,000 FEET, PUEBLO INDIANS

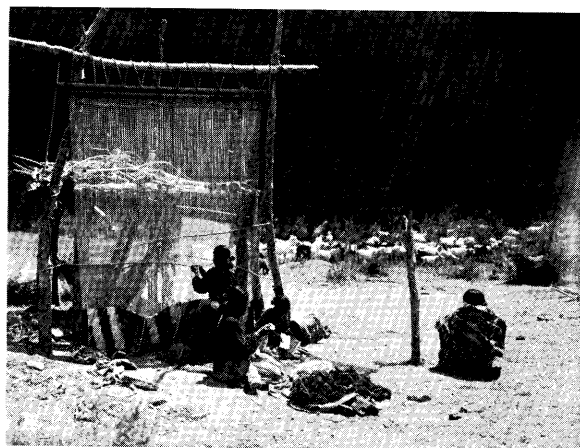
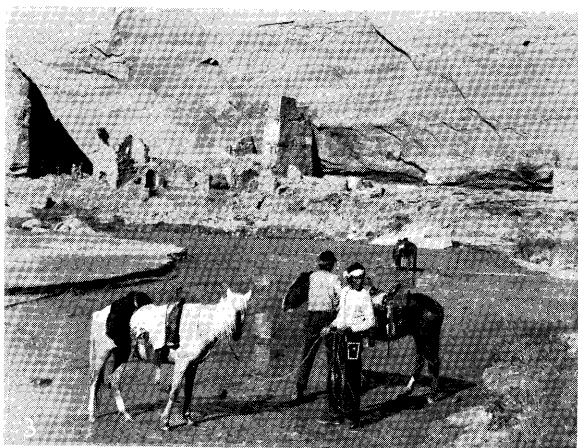
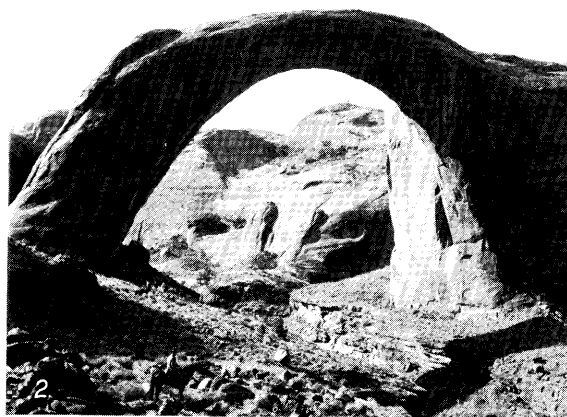
Opportunity is given for persons spending a short time in Santa Fe, Taos, or the surrounding country, to spend a few days in the saddle, seeing part of a wonderful mountain country, impossible to reach by motor, at the same time including some of the most remarkable cliff dwellings in the southwest, and

visiting the old Pueblos of San Juan and Santa Clara, where the women make the beautiful black pottery now so well known.

The trip is especially planned for parties of four or more, who have only a short time to spend, but want the most varied trip possible by saddle in a few days.

The trip offered starts at San Gabriel Ranch. The party rides up the beautiful Santa Clara Canyon, with its lovely mountain streams and big pine timber, over a wonderful scenic trail to the top of Chicoma Peak, famous in Indian life. The views from here are among the most wonderful in the whole region.

Descent is made to the Puyé Mesa, where ruins



1. Monument Valley, Arizona.
2. Rainbow Bridge.

3. Antelope Ruin, Canyon del Muerto.
4. Navajo women weaving blankets, Canyon de Chelly.

of hundreds of rooms have been unearthed and where the hours pass all too quickly climbing into the countless caves and gathering fascinating bits of prehistoric pottery.

At Santa Clara Indian Pueblo one may watch the skillful Indian women making their pottery as they have done for centuries, and may visit the friendly people in their homes.

Nowhere in this country can four days in the saddle give such great variety, combined with easy riding and every comfort.

All equipment is of the best. Guides who know and love the country will take you. Your food and beds will give comfort and satisfaction. If you come to Santa Fe do not miss this opportunity.

In Conclusion

If you decide to make any of these trips with us, rest assured that everything possible will be done to make your outing one of unordinary interest and delight. You are assured good food and every reasonable comfort.

Our best recommendation is the fact that parties return to us, year after year, to visit new regions.

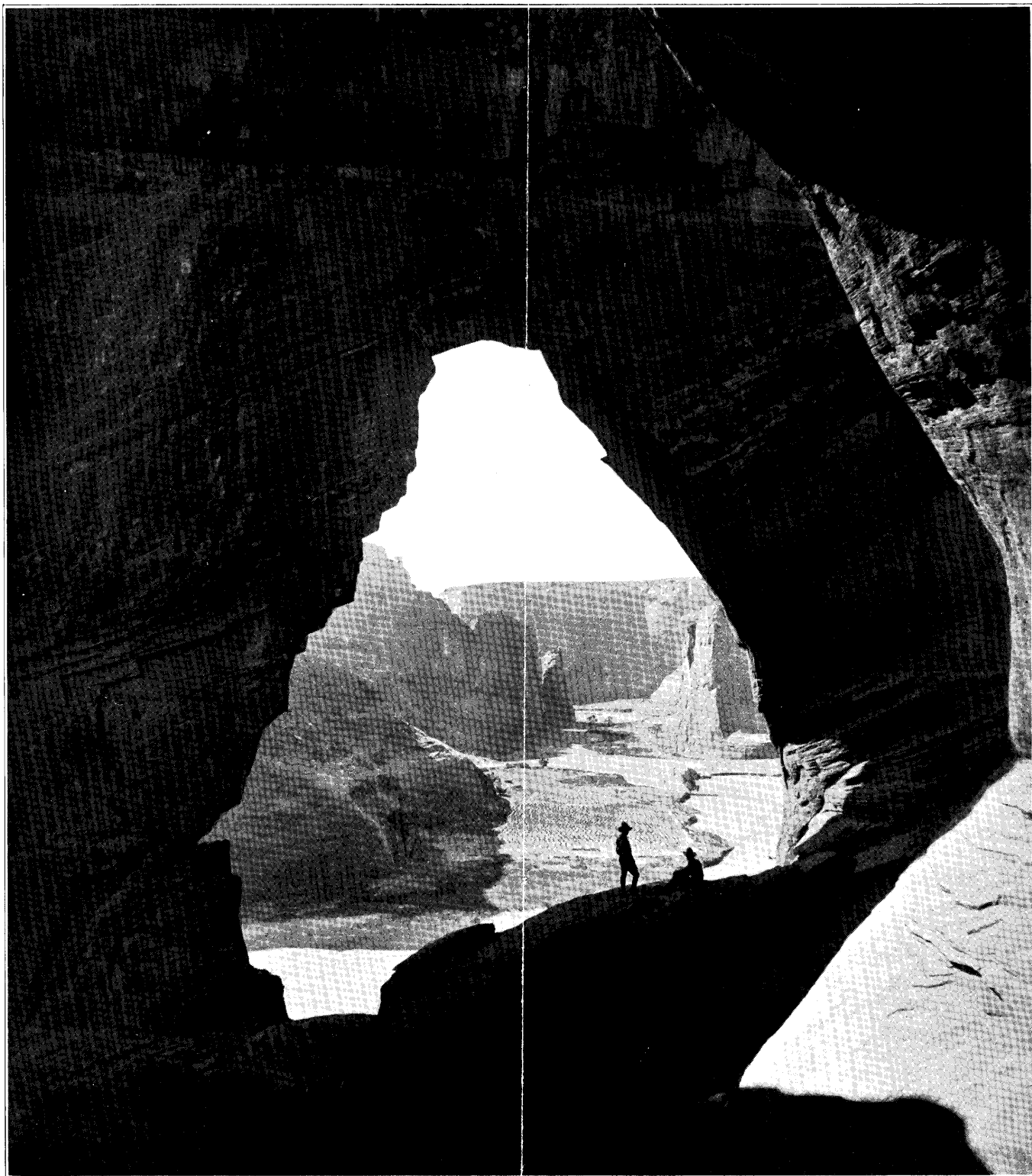
Kindly address all communications

RICHARD L. PFAFFLE

San Gabriel Ranch

Letters to
Alcalde, N. Mex.

Telegrams to
Santa Fe or Espanola, N. Mex.



Looking into Canyon de Chelly.

Photo by A. J. Baker